



Welcome to the CLU-IN Internet Seminar

Area Wide Planning Coordination Opportunities: Economic Development Administration and US Department of Agriculture

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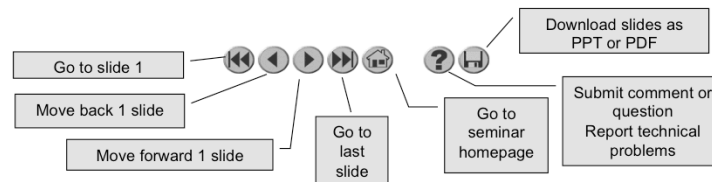
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1

Housekeeping

- Please mute your phone lines, Do NOT put this call on hold
 - press *6 to mute #6 to unmute your lines at anytime (or applicable instructions)
- Q&A
- Turn off any pop-up blockers
- Move through slides using # links on left or buttons



- This event is being recorded
- Archives accessed for free <http://clu.in.org/live/archive/>

2

Although I'm sure that some of you have these rules memorized from previous CLU-IN events, let's run through them quickly for our new participants.

Please mute your phone lines during the seminar to minimize disruption and background noise. If you do not have a mute button, press *6 to mute #6 to unmute your lines at anytime. Also, please do NOT put this call on hold as this may bring delightful, but unwanted background music over the lines and interrupt the seminar.

You should note that throughout the seminar, we will ask for your feedback. You do not need to wait for Q&A breaks to ask questions or provide comments. To submit comments/questions and report technical problems, please use the ? Icon at the top of your screen. You can move forward/backward in the slides by using the single arrow buttons (left moves back 1 slide, right moves advances 1 slide). The double arrowed buttons will take you to 1st and last slides respectively. You may also advance to any slide using the numbered links that appear on the left side of your screen. The button with a house icon will take you back to main seminar page which displays our agenda, speaker information, links to the slides and additional resources. Lastly, the button with a computer disc can be used to download and save today's presentation materials.

With that, please move to slide 3.

Economic Development Agency (EDA)
and
**United States Department of
Agriculture (USDA)**

Resources Available to Planning Grantees

What this webinar will cover...

▶ United States Department of Agriculture

- ▶ Rural Development
 - ▶ Community facility loans and grants
 - ▶ Business and industry guaranteed loans
 - ▶ Rural development grants (RBEGs/RBOGs)
- ▶ General Funding Opportunities
 - ▶ Farmers Market Promotion Program (FMPP)
 - ▶ Wholesale Markets & Facility Design

▶ Economic Development Administration

- ▶ Public Works Grants
- ▶ Economic Adjustment Assistance
- ▶ Planning Support through Economic Development Districts (EDDs)

About USDA

► Rural Development Objectives

- To increase economic opportunities and improve the quality of life for rural Americans.
- A rural America that is a healthy, safe and prosperous place in which to live and work

Business and Industry Guaranteed Loans

- ▶ Loans to public or private organizations, for activities such as industrial park site development/rehabilitation or access ways.
- ▶ **Eligible Borrowers:**
 - ▶ cooperative organization,
 - ▶ corporation
 - ▶ partnership
 - ▶ other legal entity organized and operated on a profit or nonprofit basis
 - ▶ an Indian tribe on a Federal or State reservation or other Federally recognized tribal group
 - ▶ a public body
 - ▶ an individual

Business and Industry Guaranteed Loans

▶ Eligible Activities:

- ▶ Business and industrial acquisitions when the loan will keep the business from closing, prevent the loss of employment opportunities, or provide expanded job opportunities.
- ▶ Business conversion, enlargement, repair, modernization, or development.
- ▶ Purchase and development of land, easements, rights-of-way, buildings, or facilities.
- ▶ Purchase of equipment, leasehold improvements, machinery, supplies, or inventory.

Business and Industry Guaranteed Loans

► Things to Consider:

- A borrower must be engaged in or proposing to engage in a business that will:
 - Provide employment;
 - Improve the economic or environmental climate;
 - Promote the conservation, development, and use of water for aquaculture; or
 - Reduce reliance on nonrenewable energy resources by encouraging the development and construction of solar energy systems and other renewable energy systems.

- Under this program, “rural” is defined as all areas other than cities or towns of more than 50,000 people and the contiguous and adjacent urbanized area of such cities or towns.



Rural development grants (RBEGs/ RBOGs)

- ▶ Given to provide operating capital and finance emerging private business and industry
- ▶ Funds can be used for training and technical assistance for business development, entrepreneurs, and economic development officials and to assist with economic development planning.

Rural development grants (RBEGs/ RBOGs)

- ▶ Eligible Entities:
 - ▶ Rural public bodies
 - ▶ Rural nonprofit corporations
 - ▶ Rural Indian tribes
 - ▶ Cooperatives with primarily rural members that conduct activities for the mutual benefit of the membership (provided they have sufficient financial strength and expertise to carry out the activity to be funded).

Rural development grants (RBEGs/ RBOGs)

▶ Eligible Activities:

- ▶ development of export markets
- ▶ feasibility studies
- ▶ development of long term trade strategies
- ▶ community economic development planning
- ▶ business training and business based technical assistance for rural entrepreneurs and business managers
- ▶ establishment of rural business incubators
- ▶ assistance with technology based economic development

Rural development grants (RBEGs/ RBOGs)

► Things to Consider:

- Under this program, “rural” is defined as any area other than a city or town with a population of greater than 50,000 and the urbanized area contiguous and adjacent to such a city or town according to the latest decennial census.

Community Facility Loans and Grants

- ▶ Available for a wide range of development and community benefit projects. Very flexible in what activities are eligible.

- ▶ Eligible Activities:
 - ▶ Construct, enlarge, or improve community facilities for:
 - ▶ Health care
 - ▶ Public safety
 - ▶ Community and public services.
 - This can include the purchase of equipment required for a facility's operation.

Community Facility Loans and Grants

▶ Eligible Entities

- ▶ Public entities such as municipalities, counties, and special-purpose districts
- ▶ Non-Profit Corporations
- ▶ Tribal Governments.

▶ Note:

1. Applicants must have the legal authority necessary for construction, operation, and maintenance of the proposed facility and also be unable to obtain needed funds from commercial sources at reasonable rates and terms.
2. To qualify as “rural” under this program, areas and towns must have a population of 20,000 residents or less.

USDA: General Funding Opportunities

- ▶ Farmers Market Promotion Program (FMPP)
 - ▶ Provides non-construction grants that target improvements and expansion of domestic farmers' markets, roadside stands, community-supported agriculture programs, agri-tourism activities, and other direct producer-to-consumer market opportunities.



Farmers Market Promotion Program (FMPP)

- ▶ Eligible Entities
 - ▶ agricultural cooperatives
 - ▶ producer networks
 - ▶ producer associations
 - ▶ local governments
 - ▶ nonprofit corporations
 - ▶ public benefit corporations
 - ▶ economic development corporations
 - ▶ regional farmers' market authorities
 - ▶ Tribal governments

Wholesale Markets & Facility Design

- ▶ Provides guidance and technical support to customers considering the construction or remodeling of :
 - wholesale markets
 - farmers markets
 - public markets
- ▶ There is flexibility in eligible facilities. Facilities may be:
 - Indoors or outdoors
 - Single buildings or building industrial or commercial complexes
- ▶ Most market projects are driven by a local nonprofit or government entity and depend on broad-based community and government support to succeed.

Wholesale Markets & Facility Design

- Three stages of technical assistance available:
 - **Pre-design:**
 - Market analysis
 - Review of environmental issues
 - Site selection
 - **Design:**
 - Initial design concept
 - Building cost study
 - Architectural rendering
 - **Construction, and operational phases of the project, such as review of equipment specifications and advice on:**
 - Facilities management
 - Energy efficiency
 - Design adjustments
 - Postharvest food handling

East Coast Steel – Greenfield, NH

- ▶ 2.54 acre site in Greenfield, NH (pop. 1,519) abandoned by East Coast Steel
- ▶ Cleanup completed in late 2003
- ▶ In 2004, the town redeveloped the site as an open space park
- ▶ **USDA Community Facilities Loan** was a critical part of the \$2.1 million in project funding, along with G.O. bond proceeds



Charleston Place – Seaford, DE

- ▶ Abandoned sewing factory, built in 1920s
- ▶ Developed by non-profit Better Homes of Seaford
- ▶ **\$600,000 USDA rural development loan**, plus DE Housing Authority and private bank participation
- ▶ Ribbon cutting 1/9/06; fully occupied by March



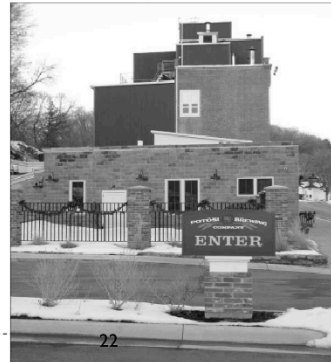
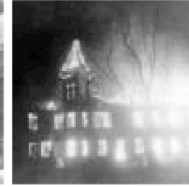
Small Business Incubator, Walthill, NE

- ▶ Small business incubator in Walthill (population 890)
- ▶ Renovated and modernized former electric power plant site, built in 1920, abandoned 20+ years
- ▶ Financing included –
 - ▶ \$105,000 in state CDBG
 - ▶ **\$200,000 in USDA rural development business/industry grant**



Potosi Brewery, Potosi, WI

- ▶ Brewery built 1852 in Potosi (pop. 700), abandoned 1972
- ▶ **\$3.3 million B&I guaranteed loan** key to securing additional \$4.2 million in financing
- ▶ National Trust T.A.; historic preservation challenge grant
- ▶ Transformed Potosi's main street; community involvement key
- ▶ **Result:** Refurbished as micro-brewery, brewing museum and library, opened June 2008
- ▶ 50,000 visitors, 50 new jobs



About EDA

EDA works in partnership with

- ▶ State and local governments
- ▶ Regional economic development districts
- ▶ Public and private nonprofit organizations
- ▶ Public institutions of higher-education
- ▶ Indian tribes

More About EDA

EDA assistance is available to

- ▶ Rural and urban areas of the nation experiencing high unemployment, low per capita income, or other severe economic distress
- ▶ Areas with sudden and severe economic dislocations including recovering from the economic impacts of natural disasters, the closure of military installations and other Federal facilities, changing trade patterns, and the depletion of natural resources

More About EDA

- ▶ EDA assistance is focused on building vibrant, **regional ecosystems** – fostering innovation and regional collaboration
- ▶ Focused on diversifying local economies; creating an environment that generates long-term, private sector **jobs** while attracting **private capital investment**

Public Works Grants

- ▶ Supports the construction, expansion or upgrade of essential public infrastructure and facilities
- ▶ Expand and upgrade physical infrastructure to attract new industry, encourage business expansion



Economic Adjustment Assistance

- ▶ Provides a wide range of technical, planning, and infrastructure construction assistance in regions experiencing adverse economic changes that may occur suddenly or over time
- ▶ Economic Adjustment Assistance covers strategy development, infrastructure construction, and revolving loan fund capitalization
- ▶ Eligible Activities for Strategy Grants :
 - ▶ Developing, updating or refining a Comprehensive Economic Development Strategy (CEDS)

Economic Adjustment Assistance

- ▶ Eligible Activities for Implementation Grants:
 - ▶ Infrastructure improvements, such as site acquisition, site preparation, construction, demolition, rehabilitation and equipping of facilities
 - ▶ Provision of business or infrastructure financing through the capitalization of recipient-administered Revolving Loan Funds (RLFs), which may include loans, loan guaranties and interest rate buy-downs to facilitate business lending activities
 - ▶ Market or industry research and analysis
 - ▶ Technical assistance, including organizational development

Planning

- ▶ Assists local and regional organizations (District Organizations, Indian Tribes, and other eligible entities) with their short- and long-term planning efforts
- ▶ Craft Comprehensive Economic Development Strategies (CEDS) – economic development ‘roadmaps’ for each region
- ▶ Facilitate economic development strategies in local communities and larger regions by providing funds for planning and guidelines to help guide organizations engaged in the planning process.

Planning

- ▶ Available to:
 - ▶ EDA provides Partnership Planning grants to approximately 380 EDA-designated Economic Development Districts throughout the Nation.
 - ▶ EDA provides Partnership Planning grants to approximately 58 Indian Tribes.
 - ▶ Other planning organizations are typically recognized by the State in which they reside as multi-jurisdictional Councils of Governments, Regional Commissions, or Planning and Development Centers.
- ▶ Majority of funding goes to Indian Tribes and EDA-designated Economic Development Districts (EDDs)

Technical Assistance

- ▶ Focused assistance provided to public and nonprofit leaders to help in economic development decision making (e.g., project planning, impact analyses, feasibility studies)
- ▶ Also includes the University Center Economic Development Program, which makes the resources of universities available to the economic development community

Global Climate Change Mitigation Incentive Fund (GCCMIF)

- ▶ Like a 'green' version of Economic Adjustment Assistance (eligible activities = planning, technical assistance, infrastructure construction)
- ▶ Project must advance EDA's economic development mission and fulfill the objectives of the fund:
 - ▶ Project Type:
 - ▶ Renewable Energy
 - ▶ Energy Efficiency
 - ▶ Reuse/Recycling/Restoration
 - ▶ Green Building
 - ▶ Project Output:
 - ▶ Green end-product ('what')
 - ▶ Greening of an existing function/process ('how')
 - ▶ Creation of (or renovation to) a green building ('where/in what')

Things to Consider

- ▶ **Limited funding, significant competition**
 - ▶ Quarterly funding cycle; grants made at EDA's regional offices
 - ▶ **6 investment priorities when selecting grant awardees:**
 - ▶ Collaborative regional innovation
 - ▶ Public/private partnerships
 - ▶ National strategic priorities
 - ▶ Global competitiveness
 - ▶ Environmentally sustainable development
 - ▶ Economically distressed and disadvantaged communities
 - ▶ **Projects driven by job-generating potential**
 - ▶ **Economic distress key eligibility/selection factor**
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Plainview Steel (Plainview, AR)

- ▶ Mountain Pine Pressure Treating and Plainview Lumber operated facilities on one of the few industrial sites in or near Plainview from the early 1960s. When operations ceased in 1986, toxic chemicals used to treat lumber contaminated the area. In 1999, the site was designated a Superfund site.
- ▶ EDA contributed \$763,000 to the construction of the site's new \$1.1 million facility which is now home to Plainview Steel.
- ▶ It is estimated that the project created 125 jobs, and that \$200,000 of private funds were leveraged.



Clean Technology and Renewable Energy Revolving Loan Fund Initiative (Dover, DE)

- ▶ In 2008 and 2009, EDA invested \$500,000 to support the establishment of the Clean Technology and Renewable Energy Revolving Loan Fund (RLF) Initiative to make low interest, longer term loans to private sector companies involved in the development, design, and manufacturing of alternative energy equipment.
- ▶ The goal of the RLF is to attract private sector investment and entrepreneurial growth in environmentally conscious clean technology and renewable energy products and businesses.
- ▶ The recipient estimates that the project will create 200 jobs.

Green Collar Workforce Training Center (Austin, TX):

- ▶ In 2010, EDA invested approximately \$1.9M in American YouthWorks/American Charter Schools to support the renovation of an existing facility into a Leadership in Energy and Environmental Design (LEED) Gold certified Green Collar Workforce Training Center.

- ▶ The Center will offer green workforce training programs for at-risk youth and other members of the South Austin community, providing training in areas such as solar power installation, rainwater harvesting, and green facilities management.

- ▶ The recipient estimates that the project will create 164 jobs.

Wind Technician Training Turbine (Mitchell, SD):



- ▶ In 2011, EDA invested \$1.2M to fund the acquisition of a wind turbine to train and certify wind technicians as part of Mitchell Technical Institute's wind technology training program.
- ▶ The project was driven by a public-private partnership which included participation by a private sector utility, a tribal education partner, and various federal, state and industry collaborators.
- ▶ The recipient estimates that the project will create 300 jobs.



Things to Consider

- **Limited funding, significant competition**
 - Pre-approval at regional office level
 - **6 priorities when selecting grant awardees:**
 - Collaborative regional innovation
 - Public/private partnerships
 - National strategic priorities
 - Global competitiveness
 - Environmentally sustainable development
 - Economically distressed and disadvantaged communities
 - **Projects driven by job-generating potential, minimum \$/job requirements**
 - **Unemployment key eligibility/ selection factor**
 - **Often, a focus on smaller towns, rural areas**
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Resources & Feedback

- To view a complete list of resources for this seminar, please visit the **Additional Resources**
- Please complete the **Feedback Form** to help ensure events like this are offered in the future



The screenshot shows the EPA Technology Innovation Program Feedback Form. The header includes the EPA logo and the text "U.S. EPA Technical Support Project Engineering Forum Green Remediation: Opening the Door to Field Use Session C (Green Remediation Tools and Examples) Seminar Feedback Form". Below the header, there is a message: "We would like to receive any feedback you might have that would make this service more valuable. Please take the time to fill out this form before leaving the site." The form contains several input fields: "First Name:" with the value "Jan", "Last Name:" with the value "Bent", "Daytime Phone Number:" with the value "703-603-8924", and "Email Address:" with the value "jbent.amr@epa.gov". There is also a checkbox labeled "Please send a copy of my feedback confirmation as a record of my participation to this address." which is currently unchecked. The form is titled "Delivery Media" at the bottom.

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Fill out the feedback form and check box for confirmation email.