



Webcast Sponsored by EPA's Watershed Academy



# Clean Water State Revolving Fund What's in it for Watersheds?



July 16, 2008, 1:00pm-3:00pm EST

Stephanie vonFeck, USEPA  
Patti Cale-Finnegan, Iowa DNR

# Main Messages

- CWSRF funding is available for a surprisingly wide range of watershed projects
- CWSRF loans provide a substantial subsidy
- Not-for-profit watershed groups can
  - access funding
  - influence funding decisions
  - help states fund important projects

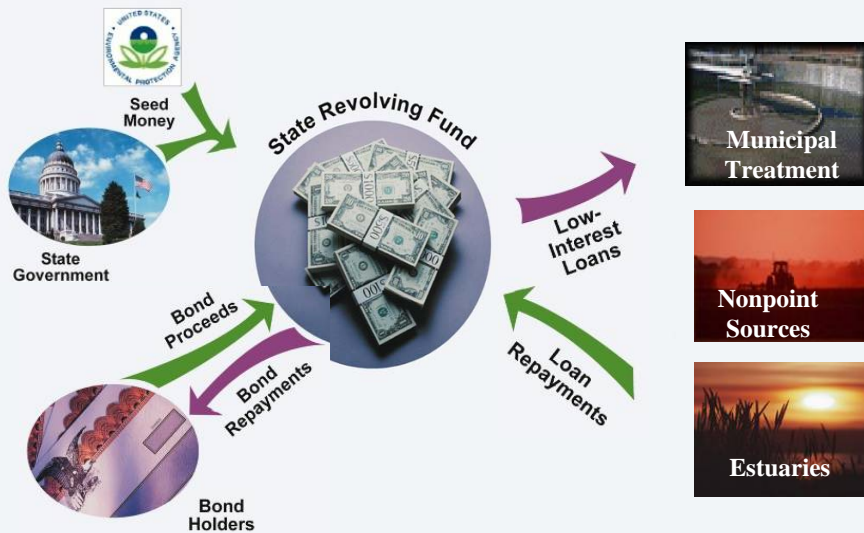
# Agenda

- Part 1: What is the CWSRF?
- Part 2: Tapping the Untapped Potential of the CWSRF
- Part 3: Iowa's CWSRF Program:  
How Iowa reorganized their CWSRF program to address watershed priorities

# Agenda

- **Part 1: What is the CWSRF?**
- Part 2: Tapping the Untapped Potential of the CWSRF
- Part 3: Iowa's CWSRF Program:  
How Iowa reorganized their CWSRF program to address watershed priorities

# CWSRF: Water Quality Banks



## CWSRF Statistics

	(Billion)	<u>2007</u>	<u>1988 - 2007</u>
• All sizes of communities	Total Assistance	\$5.3	\$62.9
• All States Fund Wastewater Projects	Wastewater	5.12	59.7
• 40 States Fund Nonpoint Source Projects	Nonpoint Source	.24	2.6

•6

# CWSRF Assistance Eligibility

## **Who?**

- Varies by state, however assistance recipients can include:
  - Communities
  - Utilities
  - Individuals
  - Citizen's groups
  - Nonprofit organizations
  - Businesses



# CWSRF Assistance Eligibility

## What?

- CWA §**212** projects – construction of publicly owned treatment works (POTWs)
- CWA §**319** projects – implementation of nonpoint source management plans
- CWA §**320** projects – development and implementation of National Estuary Program Comprehensive Conservation Management Plans (CCMP)



# Features of CWSRF Loans

## How?

- Loans provided to public and private entities
- Interest rates may range from zero percent to “market rate”
- Loan repayment term generally 20 years

# Features of CWSRF Loans

- Dedicated repayment source must be established
  - **Repayments don't have to come from the project itself!!**
- All repayments must return to the SRF (principal and interest)
- Repayments start one year after project completion – this is an additional subsidy
- No project match

# Will the CWSRF Be Available in the Future?

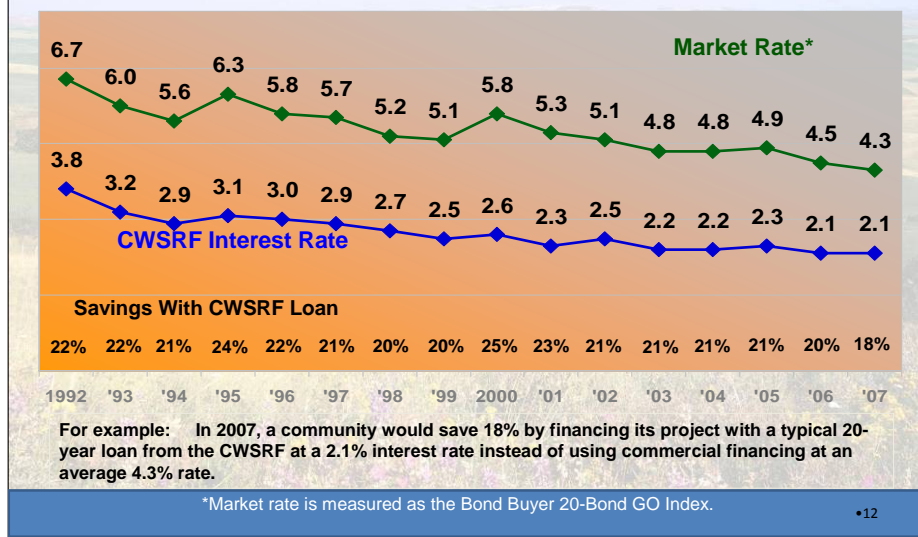


Yes – Because it is revolving...

The revolving nature of the CWSRF program ensures that funds will be available for the foreseeable future.



# CWSRF Loans Save Communities 18% on Average



Major factor contributing to the success of the program is the stimulus provided by the lower than market interest rates that provide a substantial subsidy to borrowers.

CWSRF offers about a 3 percentage point break from market rates.

And CWSRF interest rates generally track changes in market rates.

In 2001, the average CWSRF interest rate was 2.4% compared to a 5.3% market rate.

This means that a community would save 23% by financing its project with a typical 20-year loan from the CWSRF at a 2.4% interest instead of using commercial financing at an average 5.3% rate.

# Grant Equivalence

		CWSRF Rate						
		0.0%	1.0%	2.0%	3.0%	4.0%	5.0%	6.0%
Market Rate	5.0%	38%	31%	24%	16%	8%	0%	-9%
	6.0%	43%	36%	30%	23%	16%	8%	0%
	7.0%	47%	41%	35%	29%	22%	15%	8%
	8.0%	51%	46%	40%	34%	28%	21%	14%
	9.0%	54%	49%	44%	39%	33%	27%	20%

For example, when the market rate is 5.0%, a 2.0% CWSRF loan to a \$1 million project is equivalent to a \$240,000 grant and a \$760,000 loan at the market rate

# A State Run Program

- States and Puerto Rico
  - Set priorities
  - Select Projects
  - Develop Annual Intended Use Plans
  - Provide financing
  - Oversee Projects
  - Collect Repayments
- EPA
  - Provides Oversight
  - Promotes Efficient and Effective Use of the Funds

# Questions?



**Stephanie vonFeck**  
**Environmental Protection Specialist**  
**USEPA's State Revolving Fund Branch**



# Agenda

- Part 1: What is the CWSRF?
- **Part 2: Tapping the Untapped Potential of the CWSRF**
- Part 3: Iowa's CWSRF Program:  
How Iowa reorganized their CWSRF program to address watershed priorities

## CWSRF: Tapping the Untapped Potential

- Strong base of past performance and high expectations for continued success
- Are there new challenges to address?
- Can we reach an even higher level of CWSRF performance?

•17

## CWSRF: Tapping the Untapped Potential

- Increase benefits from the CWSRF program by using the flexibility of the legislation to direct assistance to where they are needed most
  - Consider the wide range of eligible projects
  - Design financing options that help direct financial assistance to these projects
- EPA Draft White Paper “The Clean Water State Revolving Fund: Tapping the Untapped Potential”
- Paper revisits the eligible uses of CWSRF
  - What eligible uses are not currently being employed?
  - How can we maximize the environmental and public health benefits using the financial tools of the CWSRF?

# CWSRF: Tapping the Untapped Potential

- Financial Innovations
  - Addressing Program Priorities
- Program Eligibilities: A fresh look at what the CWSRF can fund
  - CWA § 212 (Publicly-Owned Treatment Works)
  - CWA § 319 (Implementation of a Nonpoint Source Management Plan)
  - CWA § 320 (Development and Implementation of a National Estuary CCMP)
- Effective Planning and Outreach

# Financial Innovations

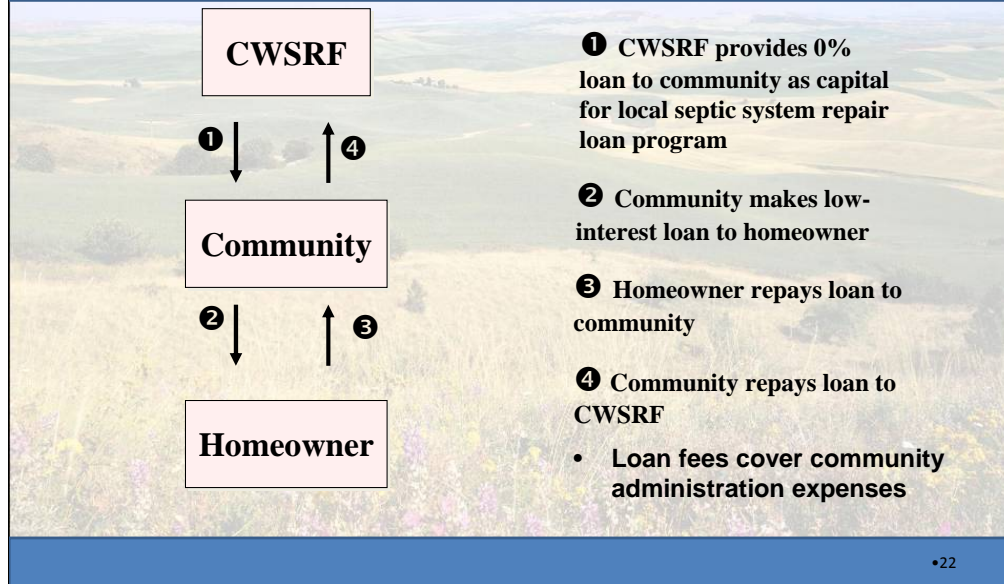
- 6 Types of CWSRF financial assistance:
  - CWSRF loans – terms of up to twenty years, interest rates from 0% to market rate
  - Buy or refinance local debt
  - Guarantees and insurance for local debt
  - Security for CWSRF revenue or general obligation bonds
  - Guarantees for loans issued by sub-state revolving funds
  - Earn interest
- “CWSRF: Tapping the Untapped Potential” looks at innovative and unused financial and institutional arrangements that demonstrate the flexibility of the CWSRF program
- **Rising Tide – More CWSRF Assistance for More Projects**

# Intermediaries

- **Loan to an intermediary**
  - local government or watershed group
  - acts as an intermediary for one or more local watershed restoration/protection projects
  - provides loans or grants for local projects
  - repays CWSRF loan to State
    - e.g., septic tank upgrades at homes
    - e.g., agriculture BMPs
- **Partner with bank**
  - Linked-deposit loans
  - Targeted to nonpoint source projects



# Massachusetts' Septic Program







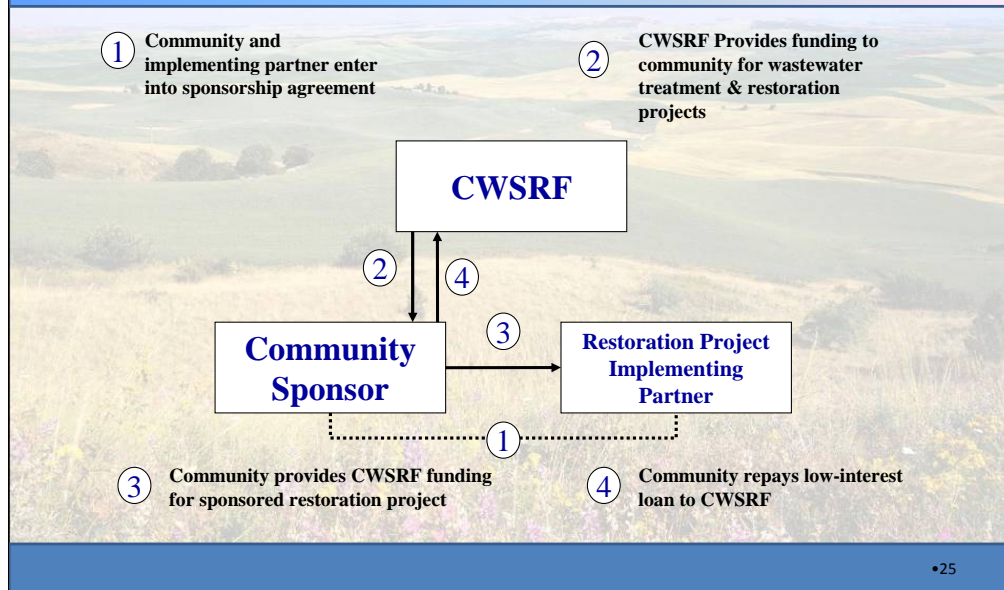
# Sponsorship

- **Pair §319 project with a §212 project**

- Utility sponsors a nonpoint source project in exchange for a favorable CWSRF interest rate
  - Ohio, Oregon, Indiana
- Utility constructs POTW improvements; nonpoint source project implementer conducts restoration / protection activities
- Community repays principal and interest to the CWSRF
- No repayment by nonpoint source project implementer to utility or CWSRF

•24

# Oregon's Water Resource Restoration Sponsor Program



# Creative Use of Fees

- **States can adopt loan fees**

- Incentive grants for targeted projects
- Guarantees for green infrastructure and other innovative technology
- Purchase performance insurance (as construction cost) for “green” technologies
- Technical assistance grants
- Planning grants
- Grants to hardship communities or to alleviate project costs

And many more.....



•27

# Role for Watershed Groups

- **Access Funding**
  - Get a CWSRF Loan
  - Serve as an Intermediary for CWSRF loans
- **Influence Decisions**
  - Share watershed plans with CWSRF
  - Comment on CWSRF priority system and Annual Intended Use Plan (IUP)
- **Broker**
  - Bring worthy projects to the CWSRF
  - Bring the CWSRF to watershed projects

# Program Eligibilities - §212

## Principles:

- All projects must be consistent with the definition of “treatment works” as set forth in section 212
- All section 212 projects must be publicly owned
- All section 212 projects must serve a public purpose



# Program Eligibilities - §319

## Principles:

- Support a component of an approved § 319 Nonpoint Source Management Plan or the nine element watershed plans required by the § 319 program
- Publicly or privately owned
- Not specifically required by a draft or final NPDES permit.

## Program Eligibilities - §319

### Principles (Continued):

- Eligible costs are limited to capital costs
- Direct water quality benefit required
  - Only the portions of a project that remediate, mitigate the impacts of, or prevent water pollution should be funded
- Point source solutions to nonpoint source problems are eligible as CWSRF nonpoint source projects

•31

# Program Eligibilities - §320

## Principles:

- All § 320 projects implement an approved § 320 CCMP
- Publicly or privately owned
- Limited to capital costs
- Direct benefit to the water quality of an estuary
- Only the portions of a project that remediate, mitigate the impacts of, or prevent water pollution in the estuary watershed should be funded

## Program Eligibilities - §320

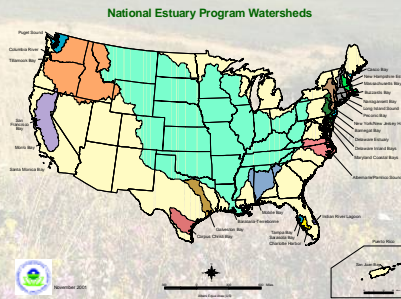
- CWSRF authority to develop and implement §320 Comprehensive Conservation Management Plans under the National Estuary Program
- Coverage area:
  - To date, funding had been limited to the study area for the CCMP:



•33

# Program Eligibilities - §320

- Coverage Area (Continued):
  - However, the definition of “estuarine zones” from CWA 104 (n)(4) allows for a broader geographical scope than the study area for the CCMP.



## CWSRF Can Fund:

- Wastewater
- Stormwater
- Water Conservation and Reuse
- Energy Conservation and Production
- Decentralized Wastewater
- Source Water Protection
- Land Conservation
- Contaminated Site Cleanup
- Agriculture BMPs
- Atmospheric Deposition
- ....and many more



# Wastewater

- §212: Projects at publicly owned wastewater treatment works
- §320: Projects at privately owned community wastewater treatment works





# Stormwater

- **Traditional pipe, storage, and treatment systems**
  - Public (§212) and public or private (§320)
  - §319: Public or private projects that are not required by draft or final NPDES permit
    - go beyond the NPDES permit
- **Green stormwater infrastructure**, including:
  - Green roofs,
  - Infiltration basins,
  - Curb cuts and landscaped swales
  - Wetland protection and restoration



# Stormwater

- **Right-of-ways for green infrastructure** are eligible for CWSRF funding since the land is integral to the stormwater treatment process
  - Stormwater projects can overlap with wastewater collection projects
- §320-Specific Projects
  - Storm resistant shelters to protect permitted, privately-owned operations from stormwater exposure
  - Low impact development practices that reduce post-development stormwater discharge that are required by an NPDES permit

•38

Are these really 320 only or is the paper misleading?

# Stormwater Example

- Cohasset, Massachusetts
  - CWSRF Loan combined with 319 Nonpoint Source Grant
  - Loan repaid from Water Department revenues
  - 45 rain garden bioretention cells as well as vegetated swales
    - Reduce contaminants in stormwater runoff
    - Infiltrate stormwater
    - Reduce the volume of stormwater runoff
  - Surface Water Supply Protection Plan
    - Treats stormwater runoff before it enters the cities stormwater collection sewers
  - MA Smart Growth Award



# Water Conservation and Reuse Urban

- Eligible under §212 (public) and §320 (public and private)
- Before a POTW
  - projects to reduce water use
    - Water meters
    - Plumbing device retro-fit
  - stormwater treatment and reuse
- At a POTW
  - Wastewater treatment up to and including water quality sufficient to meet drinking water standards
- After a POTW
  - distribution lines to support effluent reuse/recycling uses, including piping the effluent to the effluent consumer
  - equipment to reuse effluent

•40

# Water Conservation and Reuse

- Cheyenne, Wyoming
  - \$40 million CWSRF loan to renovate and upgrade water reclamation facilities to remove ammonia
  - Reclaimed water meets WDEQ standards for land application to irrigate green spaces in the community
    - Golf courses
    - Ball fields
    - Greenways
  - Conserves water
  - Extends the life of the City's constructed water treatment facility



•41

## Water Conservation and Reuse Rural

- Eligible under §319 and §320
- Capital projects to reduce the water use and diffuse discharge of nonpoint source pollution
  - e.g., efficient irrigation equipment for farmers
- Incentive programs to conserve water
  - Including development and implementation of public education programs on water conservation and efficiency

•42



# Water Conservation and Reuse

- Sediment Reduction in the Yakima River Basin, WA
- Roza-Sunnyside irrigation districts joint board recipient of \$1.3 million NPS grant and \$10 million CWSRF loan





# Energy Conservation and Efficiency

- Eligible under §212 and §320
- Power Consumption
  - Energy efficient equipment at POTWs
    - Planning activities, such as energy audits, that have a reasonable prospect of resulting in a capital project
  - Pro-rata share of capital costs of offsite publicly owned clean energy facilities that provide power to a POTW
- Power Production
  - Capital costs of energy generated onsite by a POTW
  - e.g., clean energy, methane capture from digesters
- Under §320, energy conservation projects at privately owned wastewater treatment works are eligible

# Energy Conservation and Efficiency

- Atlantic County, New Jersey
  - \$2.25 million CWSRF loan to install solar panels at its wastewater treatment facility
  - 660,000 kilowatt hours of electricity generated each year
    - Equal to electricity for 62 homes or 388 barrels of crude oil per year
  - Energy cost savings projected at \$115,000 per year



•45

# Failing Decentralized Wastewater Systems

- Eligible under §319 and §320
- Upgrade or replacement of failing decentralized wastewater systems
- The portion of a privately-owned centralized wastewater treatment works that is associated with the collection and treatment of effluent from properties with failing decentralized systems
  - Including the house lateral connecting homes with failing septic tanks to treatment works

•46

# Failing Decentralized Wastewater Systems

- Westmoreland County, Pennsylvania
  - \$2.7 million CWSRF loan to McCutcheon Enterprises, Inc. to build a bio-solids treatment facility
  - PA DEP regulations require treatment of septic tank bio-solids prior to land application
  - Facility serves 8,000 rural and suburban properties with septic tanks
  - §319 project because it prevents the nonpoint source problem of failing septic tanks.



•47

# Source Water Protection

- Eligible under §319 and §320
- Actions to protect sources of drinking water
  - Tree plantings and other protection activities that take place in a well head protection area or surface water drainage area
  - Land purchase and easements for buffers, reservoirs, as well as the impoundment or dam

# Land

- Eligible under §319 and §320
- Land purchase and easements for water quality purposes
- San Francisco, California
  - The Nature Conservancy used \$17 million in CWSRF loans to partially finance the acquisition of three properties that provided significant watershed restoration and preservation
  - Project conserved the watersheds by protecting the land from
    - Overgrazing, urban encroachment, vineyard conversion
  - Project protected the Palo Corona Ranch from imminent development that would have increased sedimentation and stormwater runoff, and threatened to impair coastal and aquatic resources



•49



# Contaminated Sites

- Eligible under §212, §319 and §320
- Capital projects to clean up contaminated sites that impact surface or ground water quality
  - Site Assessment
  - Soil, Groundwater and Surface Water Cleanup or Disposal
  - Tank removal and replacement
  - Monitoring Wells
- Brownfields and Superfund Sites
- Underground Storage Tanks
- Abandoned mines
- Landfills
- Payment of premiums for environmental insurance
  - If the construction and insurance policy are for water quality related projects



•50



# Animal Feeding Operations (AFOs)

- Eligible under §319 and §320
- Not regulated as Point Sources (not CAFOs)
- Water quality BMPs at AFOs
  - Manure containment, calibratable spreaders
- Entity that treats or makes beneficial use of that is no longer under control of a CAFO
  - E.g., manure digester and methane capture technology to produce energy



•51

## Animal Feeding Operations (AFOs)

- Medium or small AFO that is de-listed from CAFO status by a state can refinance debt used for water quality work to remove the characteristics that made it a CAFO
  - i.e. fence and bridges to keep animals out of water body
  - Loan recipient is no longer a CAFO at the time of the binding commitment

# Concentrated Animal Feeding Operations (CAFOs)

- Eligible under §320
- Privately owned, regulated manure management projects on CAFOs that are required by NPDES permits



•53

# Atmospheric Deposition

- Eligible under §319 and §320
- Projects to prevent the emission of air pollutants where there is a causal link between manmade air pollution and water quality
  - E.g., mercury and nitrogen deposition are a contributor to water body impairments
- Cost of installing mercury or nitrogen reducing technologies at public or private sources

•54

And many more.....



•55

## Main Messages

- CWSRF funding is available for a surprisingly wide range of watershed projects
- CWSRF loans provide a substantial subsidy
- Not-for-profit watershed groups can
  - access funding
  - influence funding decisions
  - help states fund important projects



# Questions?



**Stephanie vonFeck**  
**Environmental Protection Specialist**  
**USEPA's State Revolving Fund Branch**



# Agenda

- Part 1: What is the CWSRF?
- Part 2: Tapping the Untapped Potential of the CWSRF
- **Part 3: Iowa's CWSRF Program:**  
**How Iowa reorganized their CWSRF program to address watershed priorities**

Join Us on July 23<sup>rd</sup> from 1:00pm - 3:00pm EST for a Watershed Academy  
Webcast on:

## **Green Streets: From Gray Funnels to Green Sponges**

Visit: [epa.gov/watershedwebcasts](http://epa.gov/watershedwebcasts)

59



NRCS Photo

Clean Water STATE  
REVOLVING FUND

## *What's in it for Iowa Watersheds?*

**Patti Cale-Finnegan**

**SRF Coordinator**

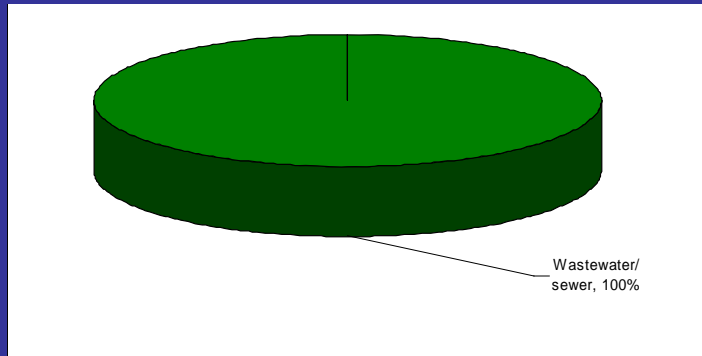
**Iowa Department of Natural  
Resources**

60



IOWA Clean Water STATE *REVOLVING* FUND

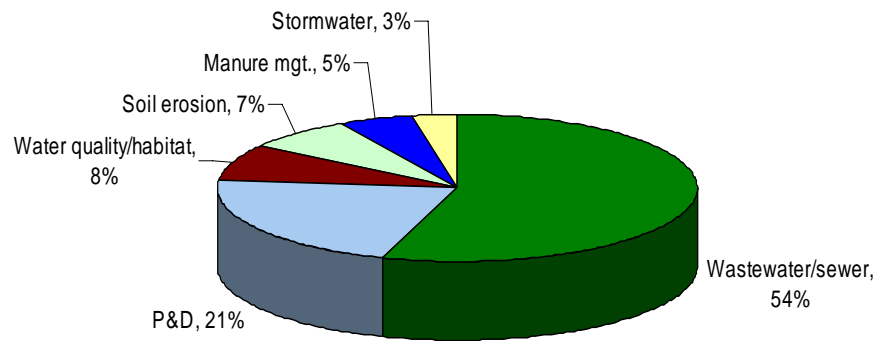
## Before 2003





IOWA Clean Water STATE *REVOLVING* FUND

# Now





IOWA Clean Water STATE *REVOLVING* FUND

## How did we get here?



NRCS Photo

- Iowa is an agricultural state
- 75% of water pollution estimated to be from nonpoint sources
- Grant funding limited



IOWA Clean Water STATE *REVOLVING* FUND

## How did we get here?

- **Clean Water State Revolving Fund was underutilized**
- **Funds available for point source and nonpoint source uses**
- **Stakeholders and DNR worked together to expand the program**

64





IOWA Clean Water STATE *REVOLVING* FUND

## How did we get here?

- **Clean Water Act allows loans for watershed and estuary protection**
- **Previous Iowa law – loans only for publicly owned wastewater facilities**
- **Enabling legislation in 2002 allowed private borrowers and loans for nonpoint source projects**

65



IOWA Clean Water STATE *REVOLVING* FUND

## How did we get here?

- **Administrative rules adopted - 2003**
- **Created 4 separate programs to target needs identified in Iowa's 319 watershed improvement plan**
- **State Revolving Fund coordinator hired – 2004**

66



IOWA Clean Water STATE *REVOLVING* FUND

## How did we get here?

- **Iowa Finance Authority took on more active role in SRF**
- **Set up linked deposit approach using participating lenders**
- **Identified most appropriate agencies and mechanisms to deliver programs – not just DNR**

67



IOWA Clean Water STATE *REVOLVING* FUND

## Nonpoint Source Programs



Iowa Natural Heritage Foundation Photo

- Projects approved by environmental agency
- Financing approval by participating lender
- Linked deposit – funds placed in banks at 0% interest

68



IOWA Clean Water STATE *REVOLVING* FUND

# Nonpoint Source Programs



NRCS Photo

- Maximum interest rate charged by lenders – 3%, no fees
- Funding set aside in Intended Use Plan
- Can be used with cost-share or grants

69



IOWA Clean Water STATE REVOLVING FUND

# Nonpoint Source Programs

**Iowa Finance Authority**  
INVESTING IN HOME AND COMMUNITY

Water Quality Programs

Welcome | How it works | Application Procedures

The Water Quality Linked Deposit Programs consist of four initiatives. Each program uses the same basic principal of a linked deposit to reduce the interest rate of a loan, but the projects eligible for each program are different.

**Local Water Protection Program (LWPP)** funds projects designed to control the runoff of sediment, nutrients and pesticides. Landowners are eligible applicants.

**Onsite Wastewater Assistance Program (OSWAP)** helps rural homeowners finance the replacement of septic systems in unincorporated areas.

**Livestock Water Quality Program (LWQP)** assists projects that minimize or eliminate non-point source pollution from animal feeding operations. Livestock producers are eligible applicants.

**Stormwater Program (SWP)** assists projects that control stormwater runoff.

Username:   
Password:   
   
[Forgot your password?](#)

This system requires Microsoft Internet Explorer 6 or above for the PC or Firefox 2 for the PC or Mac, plus cookies and javascript enabled.

[List of Current Participating Lenders](#)

For more information contact the Iowa Finance Authority:

Jane Larson Jane.Larson@iowa.gov 800-432-7230	Tracy Seibold tracy.seibold@iowa.gov 800-432-7230
---	---

- Lender sign-up and loan approvals are done on-line

70



IOWA Clean Water STATE *REVOLVING* FUND

## **Nonpoint Source Programs**

- **On-Site Wastewater Systems - 2003**
- **Local Water Protection - 2004**
- **General Nonpoint Source - 2004**
- **Livestock Water Quality Facilities - 2005**

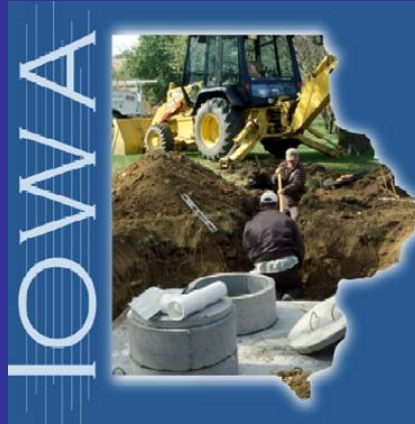
71





IOWA Clean Water STATE *REVOLVING* FUND

## On-Site Wastewater Needs



DNR Illustration

- Approximately 100,000 inadequate septic systems
- Some discharge directly to tile lines or ditches

72



IOWA Clean Water STATE *REVOLVING* FUND

## On-Site Wastewater Loans



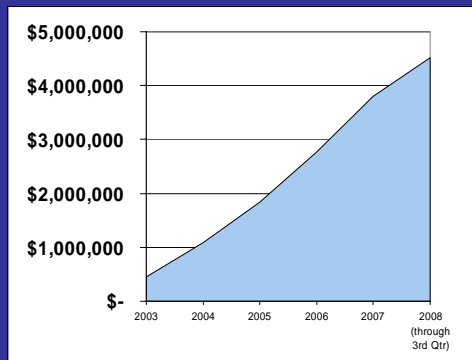
DNR Illustration

- Only for homeowners in unincorporated areas
- Projects certified by sanitarians in participating counties



IOWA Clean Water STATE *REVOLVING* FUND

## On-Site Wastewater Loans

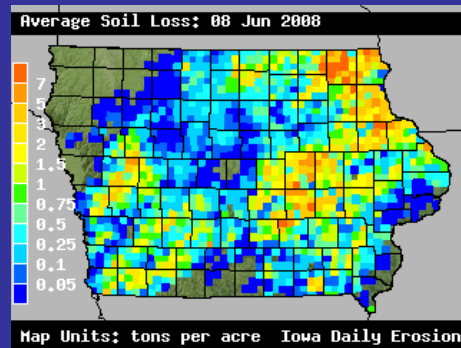
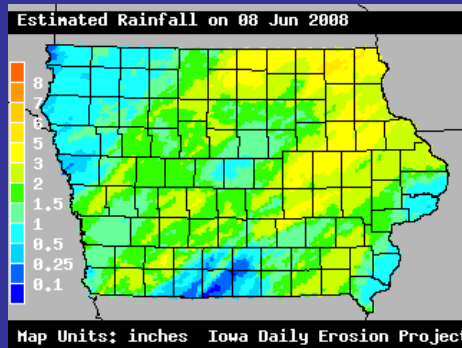


- 93 out of 99 counties participating
- 800 loans since 2003
- Loan total now \$4.5 million
- Average loan - \$6,400



IOWA Clean Water STATE *REVOLVING* FUND

## Soil Erosion Needs



- Sediment and phosphorus transport is major problem

Maps used by permission of Iowa Environmental Mesonet

75



IOWA Clean Water STATE *REVOLVING* FUND

# Local Water Protection



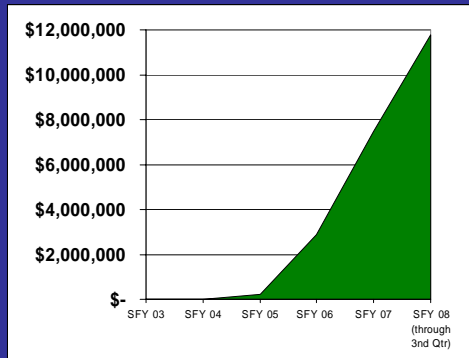
NRCS Photo

- Terraces
- Grade stabilization structures
- Grassed waterways
- Filter strips
- Rotational grazing



IOWA Clean Water STATE *REVOLVING* FUND

## Local Water Protection



- 57 out of 100 districts participating
- 75% of borrowers also received cost-share
- Loan total now \$11.7 million
- Loan range - \$5,000-\$50,000

77



IOWA Clean Water STATE *REVOLVING* FUND

## General Nonpoint Needs



City of Storm Lake Photo

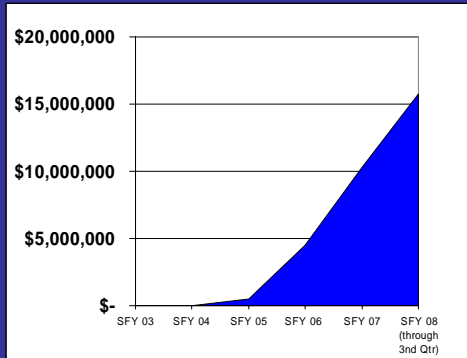
- Stormwater management
- Wetlands
- Lake restoration
- Brownfield remediation
- Riverine corridors
- Landfill closure





IOWA Clean Water STATE *REVOLVING* FUND

## General Nonpoint Loans



- Twelve loans since 2004
- Loan total now \$15.8 million
- Project costs ranged from \$6,500 to \$6 million



IOWA Clean Water STATE *REVOLVING* FUND

# Manure Management Needs



NRCS Photo

- 1,430 open feedlots under 1,000 animal units (AUs)
- Facilities over 1,000 AUs not eligible
- Iowa Open Feedlot Plan to bring facilities into compliance



IOWA Clean Water STATE *REVOLVING* FUND

# Livestock Water Quality



NRCS Photo

- Manure management plans
- Solids settling
- Manure storage
- Vegetative filter strips
- Equipment



IOWA Clean Water STATE *REVOLVING* FUND

# Livestock Water Quality



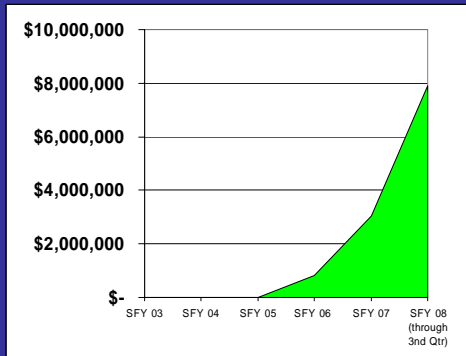
Iowa State University Photo

- Can fund replacement facilities for water quality improvement
- Recently began financing deep-bedding buildings



IOWA Clean Water STATE *REVOLVING* FUND

## Livestock Water Quality



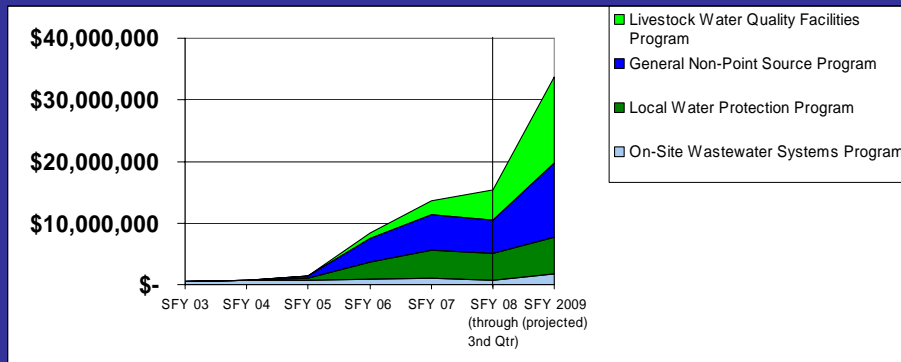
- 109 loans since 2005
- Loan total now \$7.8 million
- Average loan - \$65,000
- Most high-cost projects also have EQIP

83



IOWA Clean Water STATE *REVOLVING* FUND

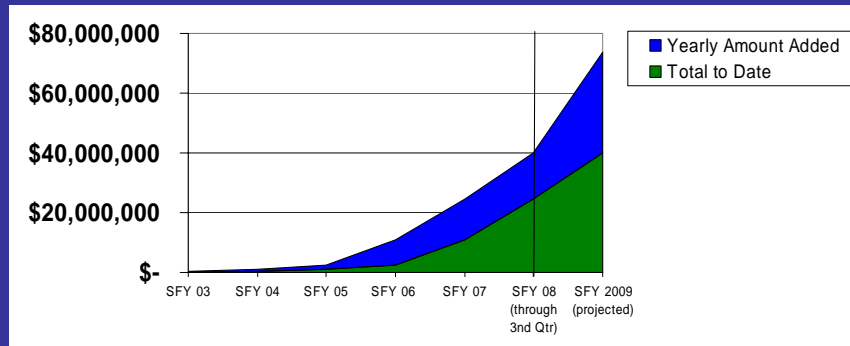
## Where do we go from here?





IOWA Clean Water STATE *REVOLVING* FUND

## Where do we go from here?







IOWA Clean Water STATE *REVOLVING* FUND

## Where do we go from here?



PCF Photo

- Financial analysis
- Rework integrated project priority system
- Determine highest priorities within program areas
- Better understand borrower attitudes

86

Clean Water STATE *REVOLVING* FUND

*Questions?*



**Patti Cale-Finnegan**  
**SRF Coordinator**  
**Iowa Department of Natural Resources**

**Interested in Finding Out More? Check Out Our List of Additional Resources!**

<http://www.clu-in.org/conf/tio/owcwasrf/resource.cfm>

**What Did You Think of This Webcast? Let Us Know Your Thoughts...**

<http://www.clu-in.org/conf/tio/owcwasrf/feedback.cfm>

88