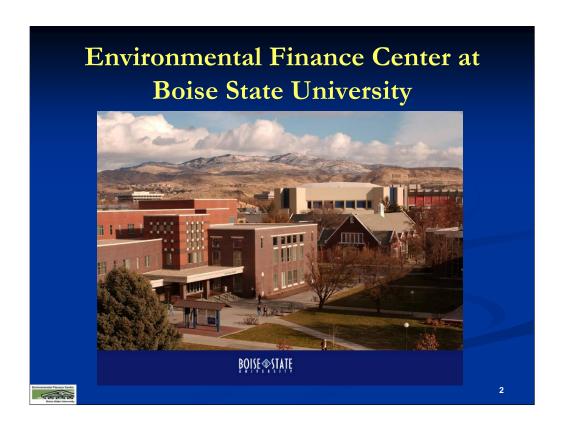
Plan2Fund: A Tool to Organize Your Watershed Funding

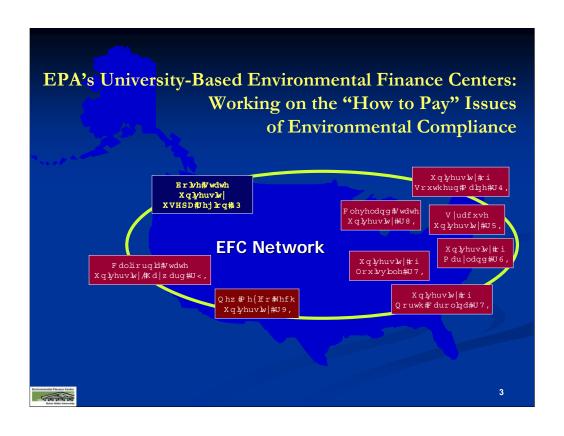


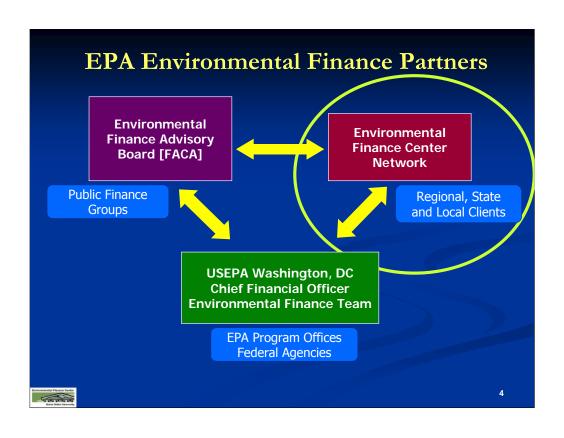
Bill Jarocki Environmental Finance Center Boise State University

Amy Williams Environmental Finance Center Boise State University

Lee Napier Grays Harbor County Chehalis Basin Partnership



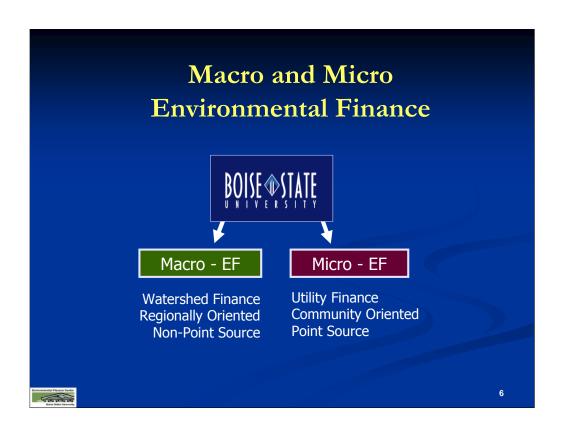




Mission:

- The mission of the Environmental Finance Center at Boise State is to provide help to those facing the "how to pay" challenges of environmental protection.
- EFC-10 is committed to helping communities build and improve the technical, managerial, and financial capabilities needed to comply with federal and state environmental protection laws.





Micro – Environmental Finance Programs

Utility Rate Setting Training and Technical Assistance RateCheckup™

Infrastructure Financing Assistance Alternative Financing Methods Guidebook of Financing Tools

Management and Financial Capacity Tools *Idaho DW Handbook for Board Members Kansas, Washington budgeting tools*

Utility Asset Inventory and Replacement Financing CAPFinance™

CWSRF/DWSRF Financial and Management Capacity Reviews (Idaho, Alaska and *Washington in 2004*) Brownfields Project Assistance

SDWA Implementation: TFM Strategies and Tools



Macro – Environmental Finance Programs

Watershed Financing Workshops DIRECTORY OF WATERSHED RESOURCES (Web-Based)

Watershed Funding Interactive Database - included Region 10 and Region 1 Region data and Replicated for Region 4 by University of North Carolina

Strategic Planning for Watershed Improvements Plan2Fund™

Lower Boise River Pollution Trading Project

Watershed Financing Assistance

Alternative Financing Methods

Guidebook of Financing Tools

Prioritization Tool – Chehalis Model

Brownfields Project Assistance Community Charrettes: Jerome, ID; Pocatello, ID; Newberg, OR;

Siletz Tribe, OR; Chiloquin, OR

Agency Charrettes: Lower Boise Watershed Stakeholders,

EPÁ Region10



home

Who we are

news
services & tools
recent presentations
publications
partner sites

Boise State University. To find out more about us, please clid links below or to the left to navigate through our site.

http://sspa.boisestate.edu/efc

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This is what we've learned...

In pure public finance terms, watershed funding is one of the most difficult funding challenges.

This is because cost, organizational, intergovernmental and time factors are more complex in watershed restoration than in any other environmental finance setting.

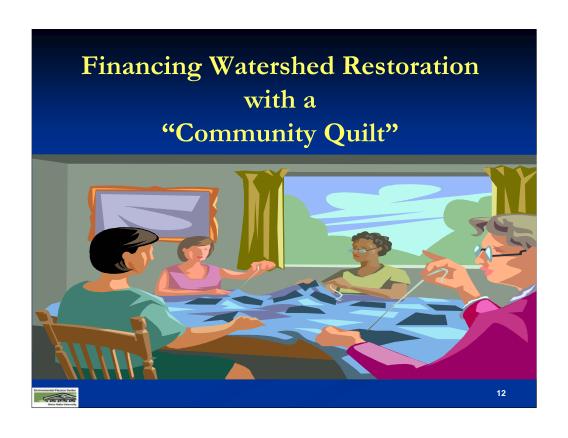


If this is so...

Recognize that there never has been, nor will there ever be, enough <u>public</u> funding available to get the job done.

Utilize the existing watershed framework to create a funding strategy that uses the skills and strengths of stakeholders, in coordination with multiple funding sources, to realize implementation of plans and reach objectives.



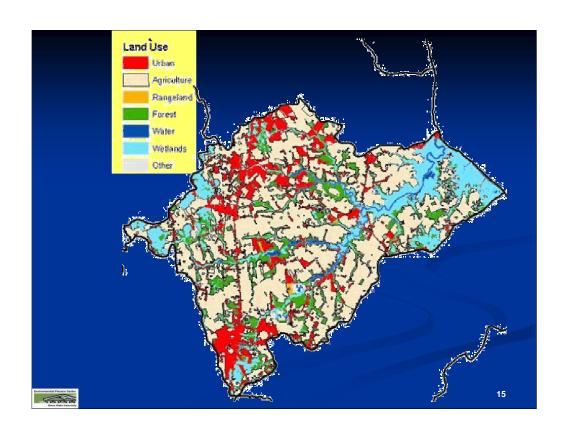


"Community Quilt" concept of financing

- The Watershed is a Mosaic of public, private and nonprofit land ownership and a myriad land uses.
- Using a broader collection of terms can broaden the sources of funding for your source water protection plan.
- Identify land owners and land uses within a watershed to create a patchwork of funding opportunities.









Each land use and activity has different funding options.



Forest Stewardship Program

Forest Legacy Program

American Forest Foundations



Community Development Block Grants

Greenspaces Program

Alaska Conservation Foundation Sustainable

community grants



EQUIP

Alaska Commercial Fishing and Agriculture Bank

319 Non Point Source Grants



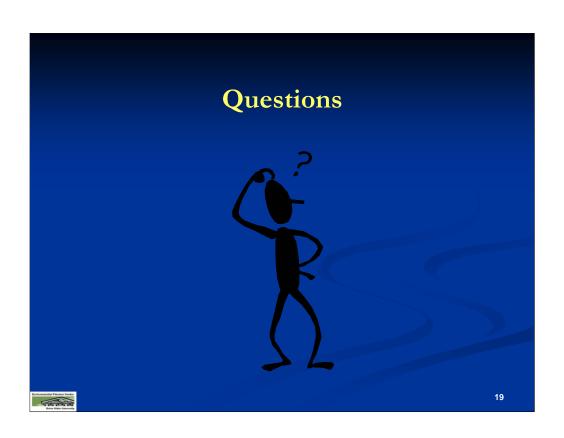
A Holistic approach...

Broad-based sources of funding leads to broad-based support for your objectives

Think creatively about issues related to finance.

Create a visionary strategic funding plan that relies on diverse sources of funding.

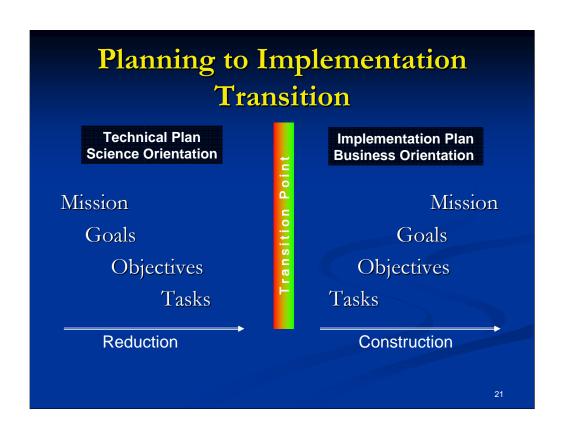


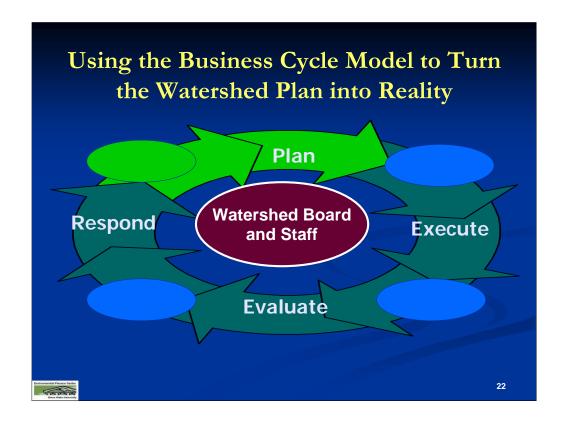


What are the tools for developing a strategic funding strategy?

- Plan2Fund
- Prioritization Tool
- Funding Sources and Financing Techniques
 - Guidebook of Financial Tools
 - Directory of Watershed Resources, Catalog of Federal Funding for Watershed Protection and other databases







Planning: Where do we want to go?

How do we compare to peers?

What is the impact of these decisions?

Budget: What do we have to do?

Can we achieve the targets?

How do we allocate resources?

Report: Where are we?

How are we doing compared to the plan?

What actually happened?

Analysis: What decisions do we make?

What are the alternatives?

Why did it happen?

Turning the Plan into a Budget

- The planning process identifies goals, objectives and tasks for the next year and <u>future</u> years
- Priorities are then established
- Each task requires resources
- The budget is the roadmap for how resources will be acquired and used

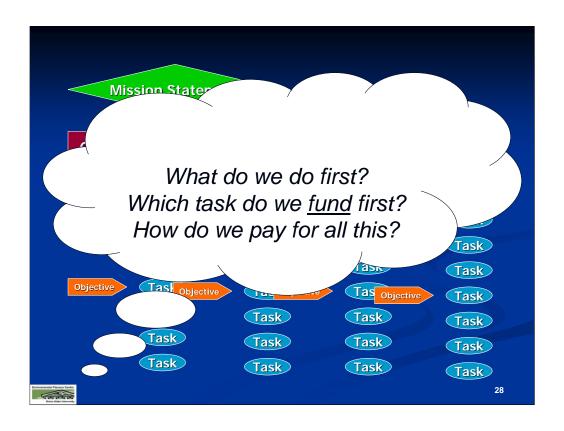


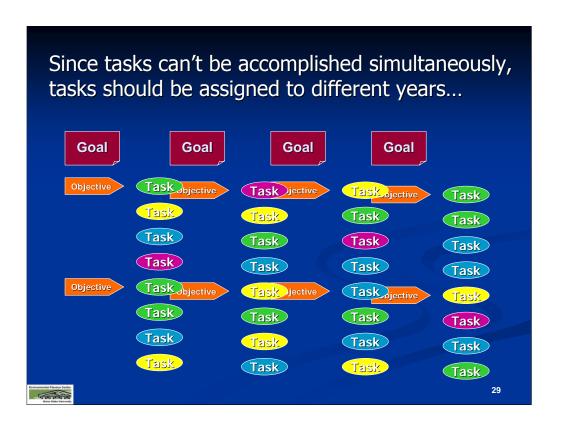


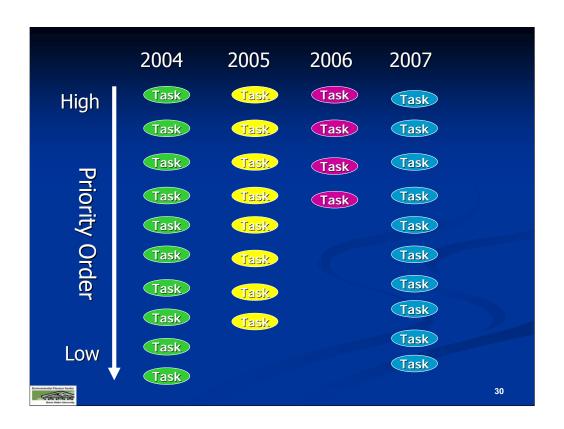


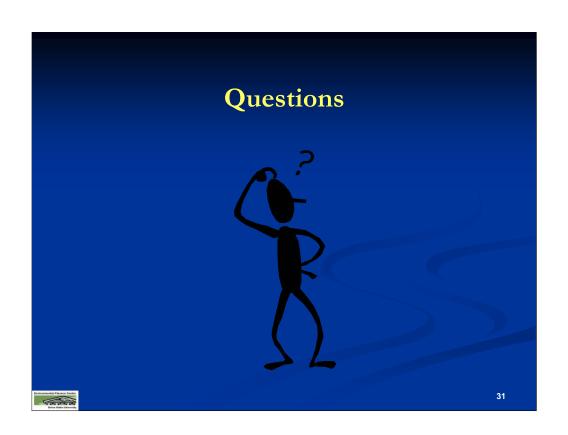




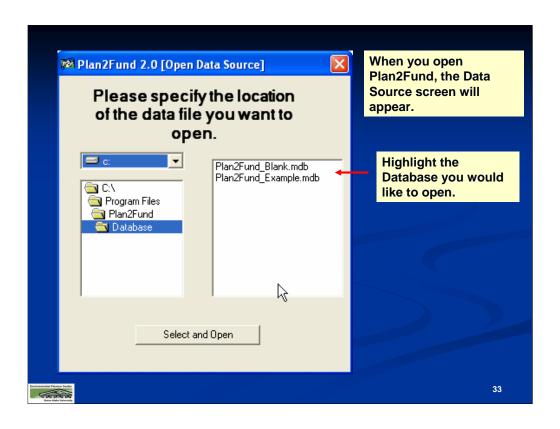


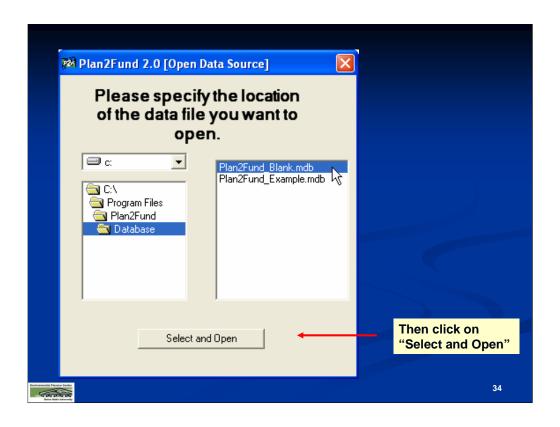


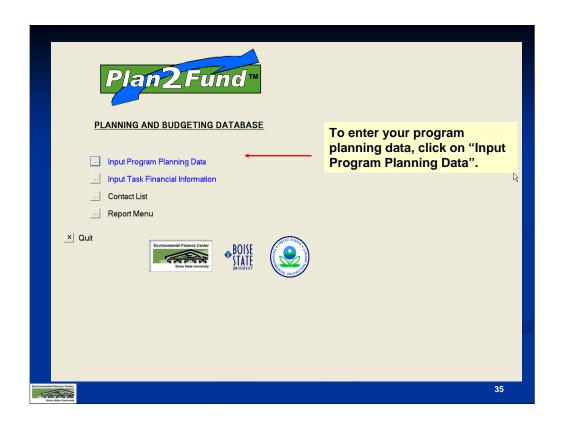


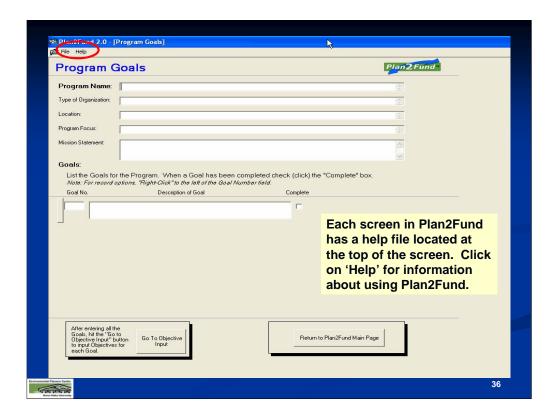


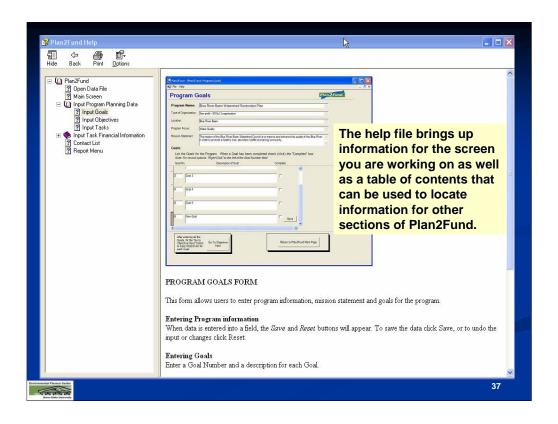


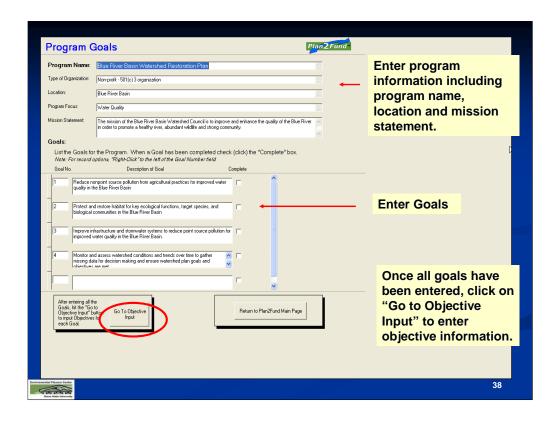


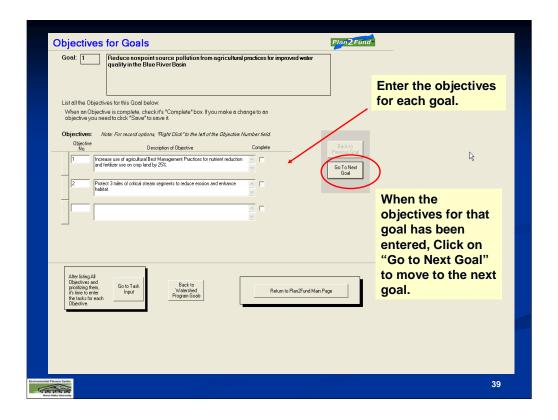


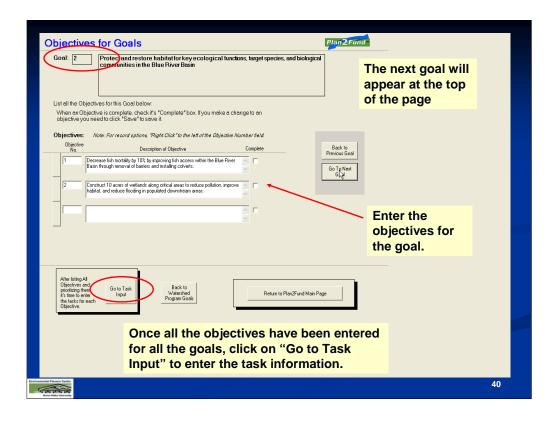


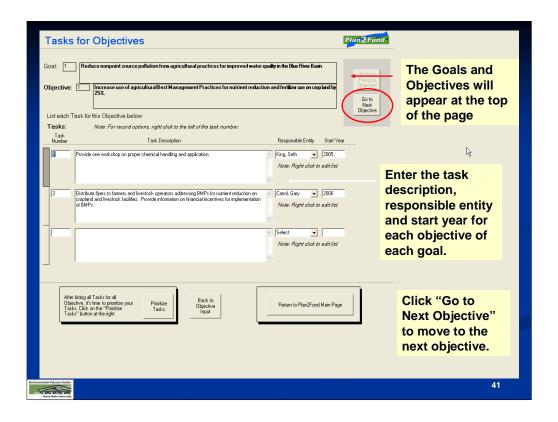


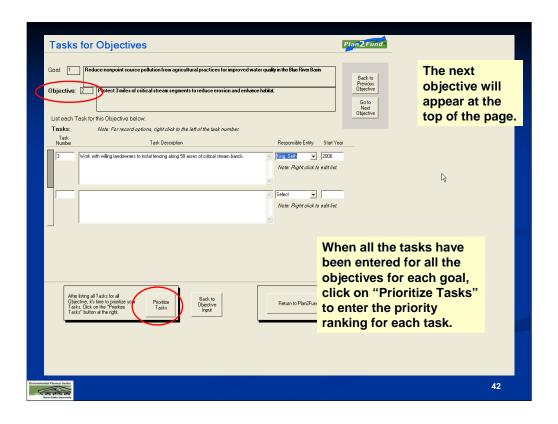


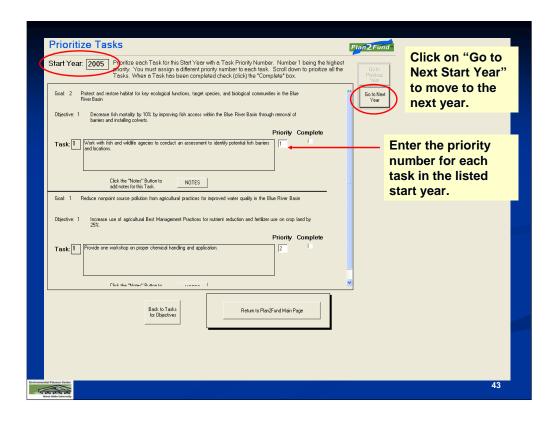


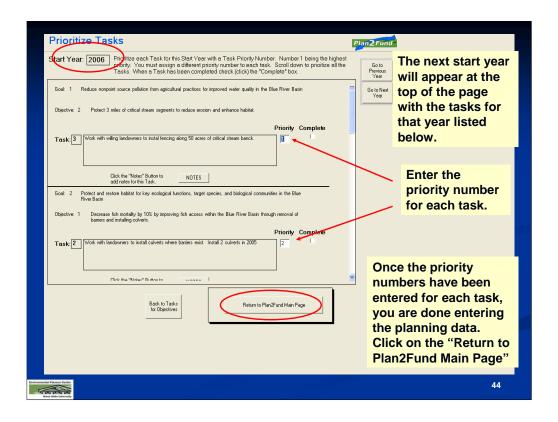


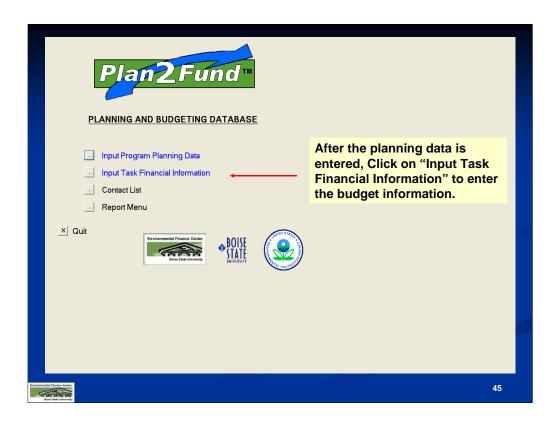


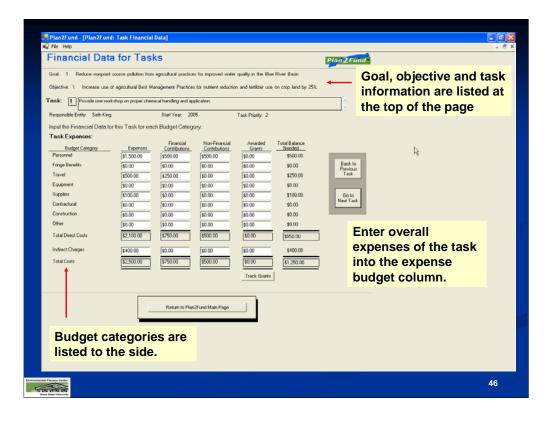


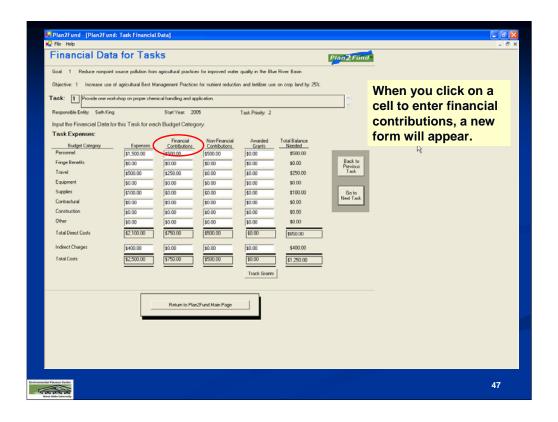


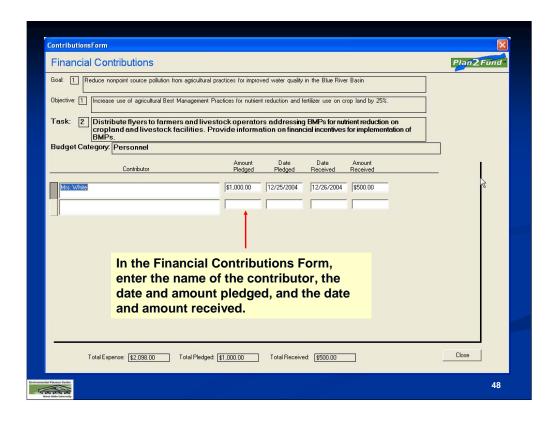


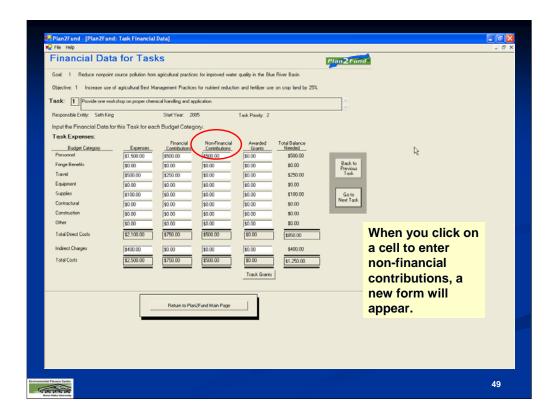


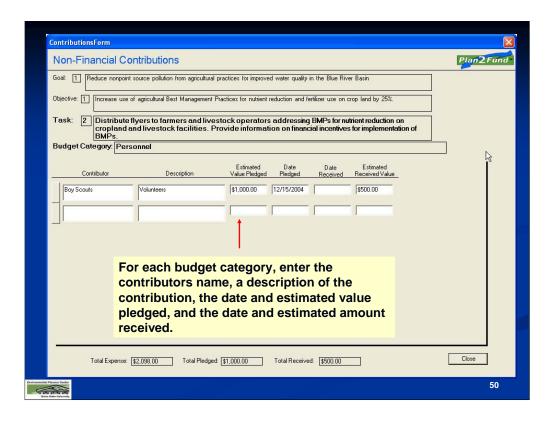


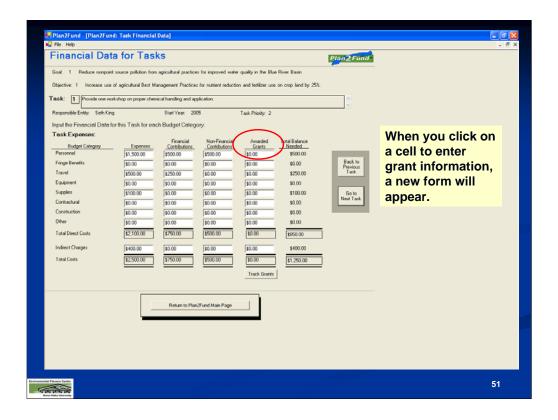


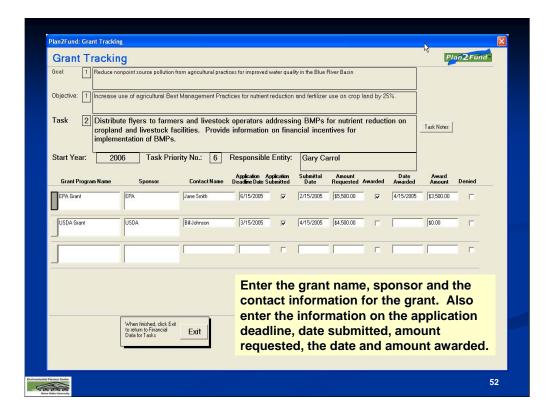


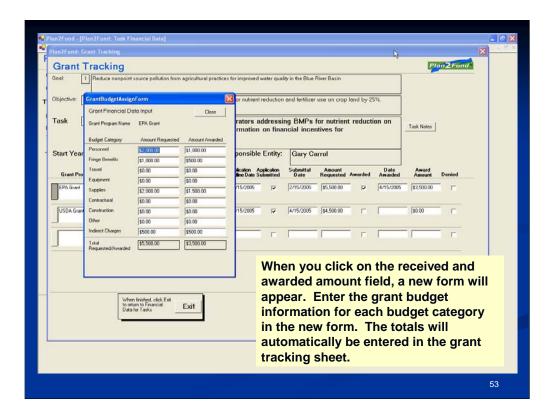


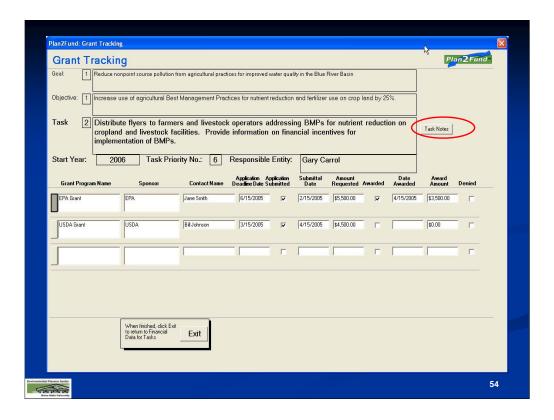


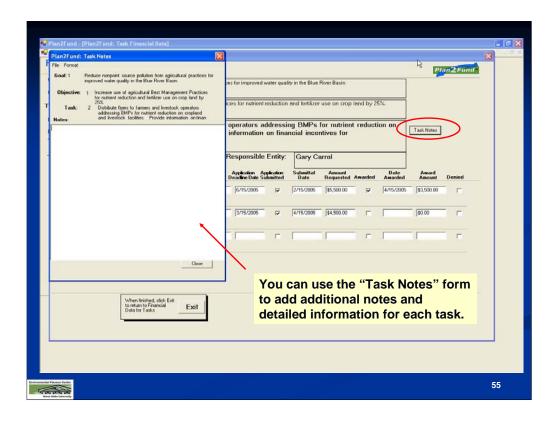


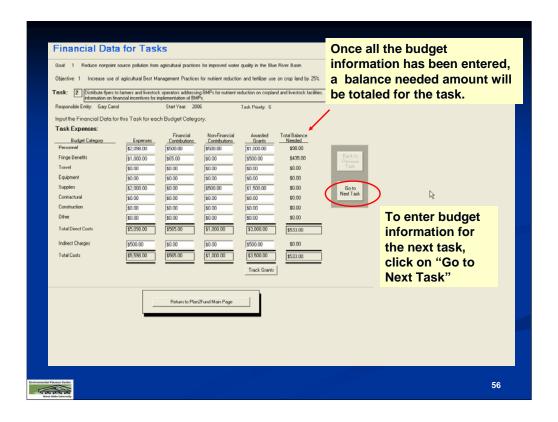


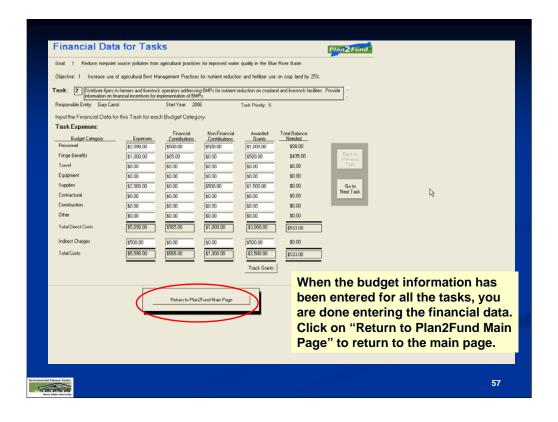


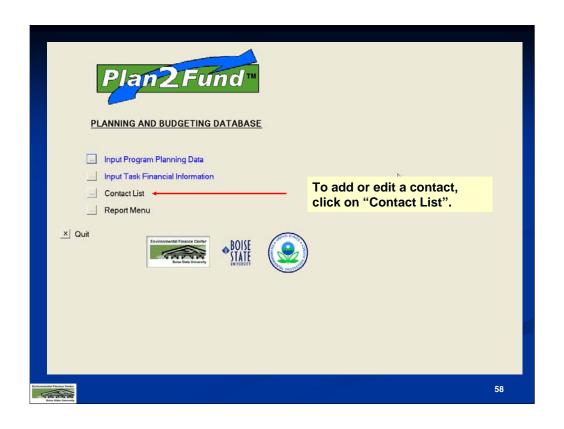


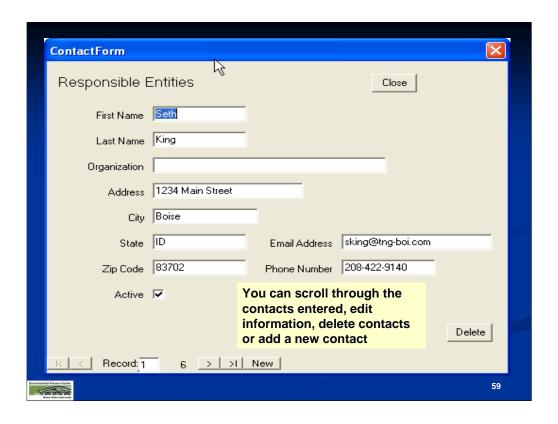


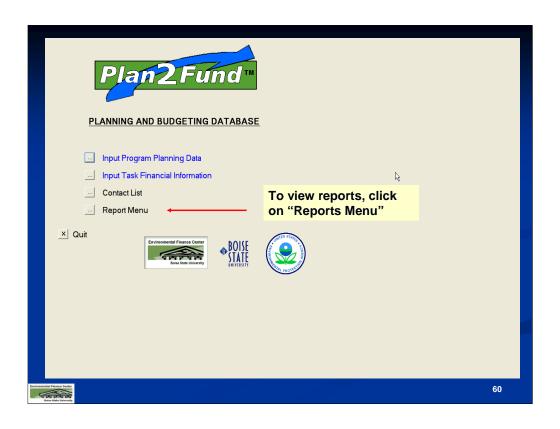


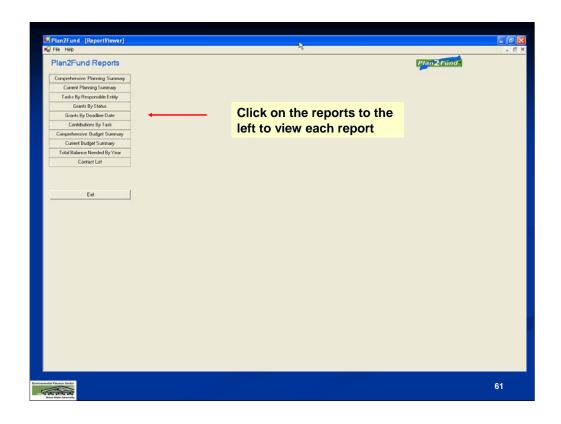


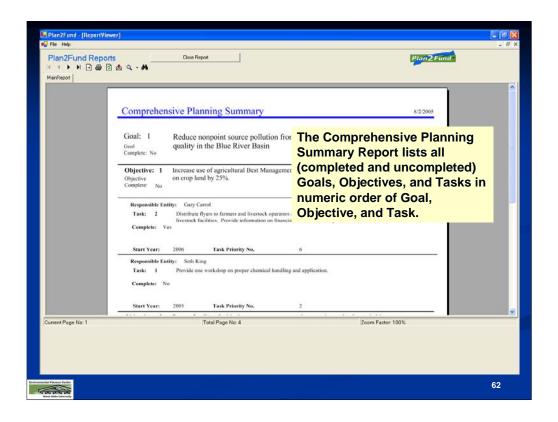


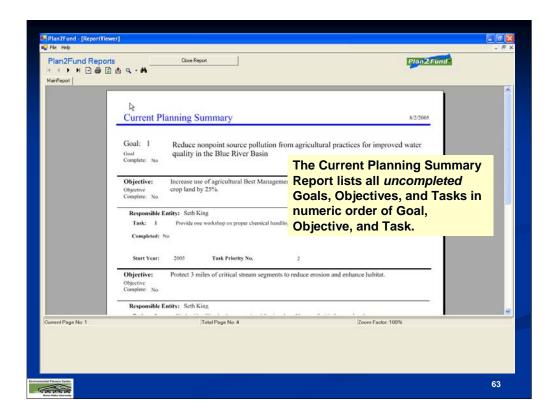


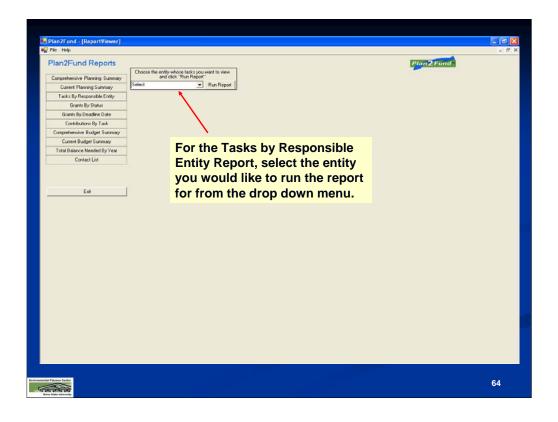


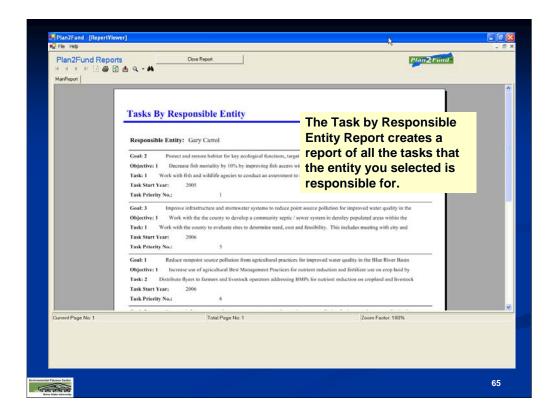


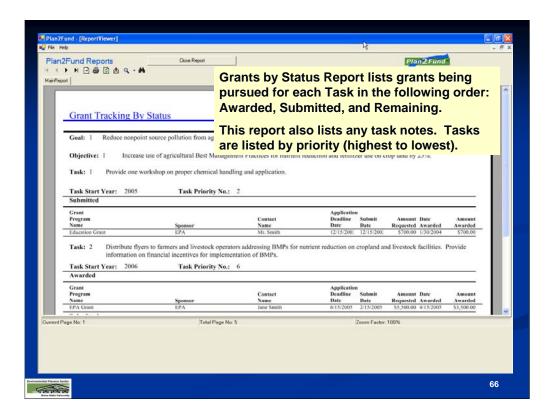


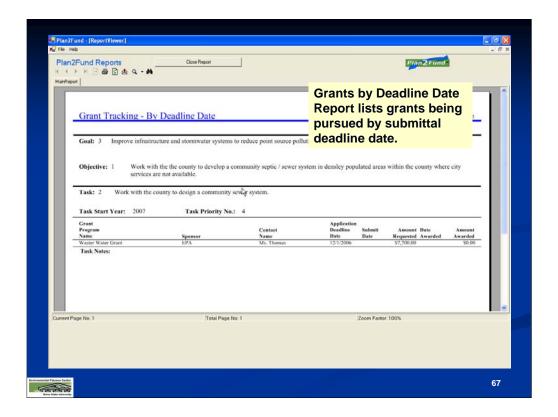


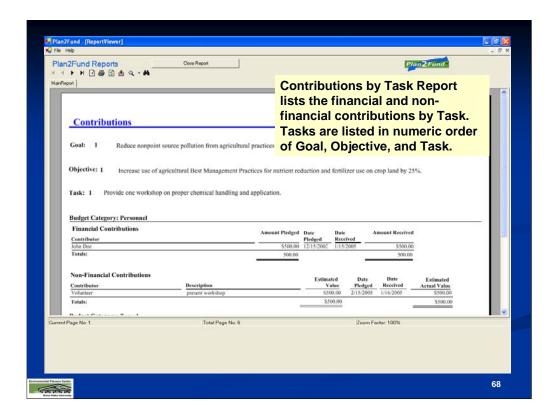


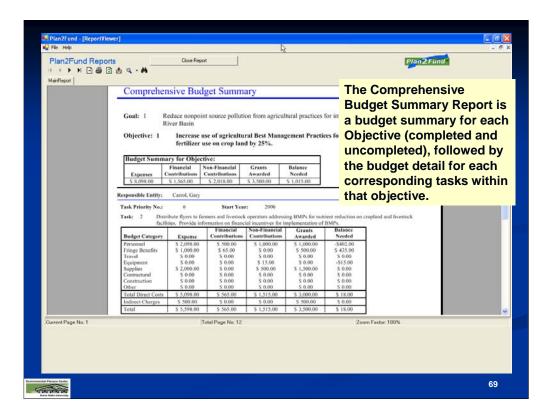


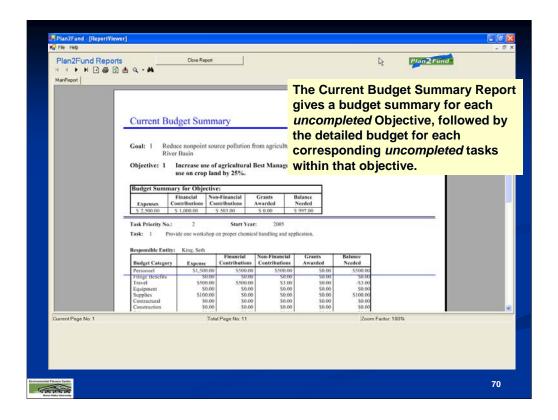


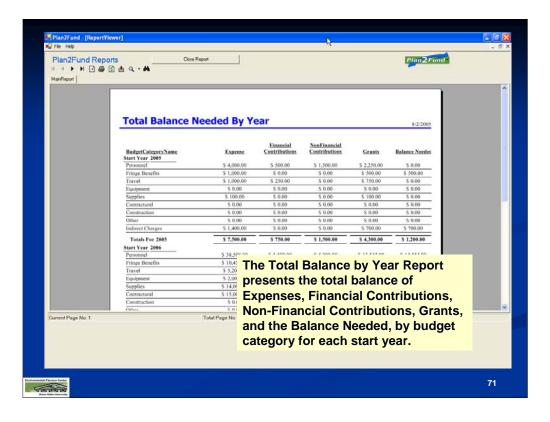


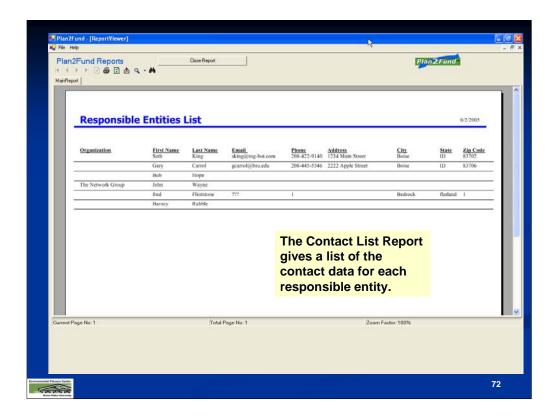


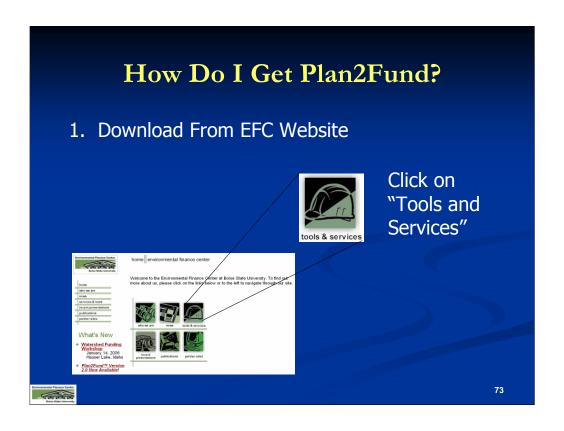










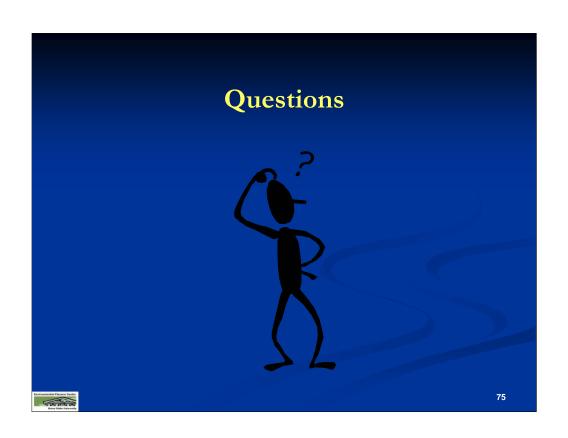


How Do I Get Plan2Fund?

- 1. Download From EFC Website
 - Requirements:
 - Must have .NET Framework (download free)
 - Must have WinZip or a similar program (download evaluation version free)
 - Detailed Instructions on Website
- 2. Request a copy on CD-ROM







Chehalis Basin Partnership Who We Are

- Partners and Members
- Watershed Characteristics and Location

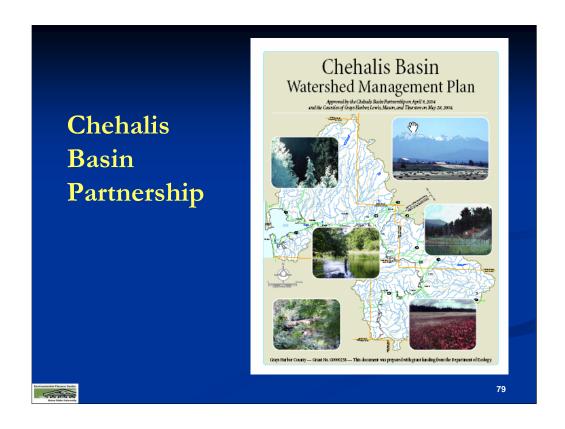




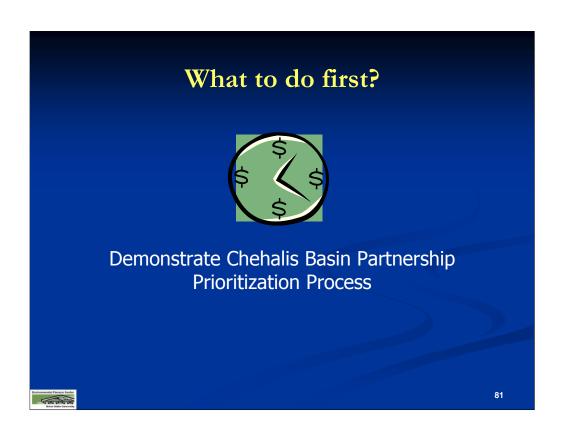
Washington Watershed Planning Process

- Phase 1: Organization
- Phase 2: Assessment
- Phase 3: Watershed Plan Development
- Phase 4: Implementation

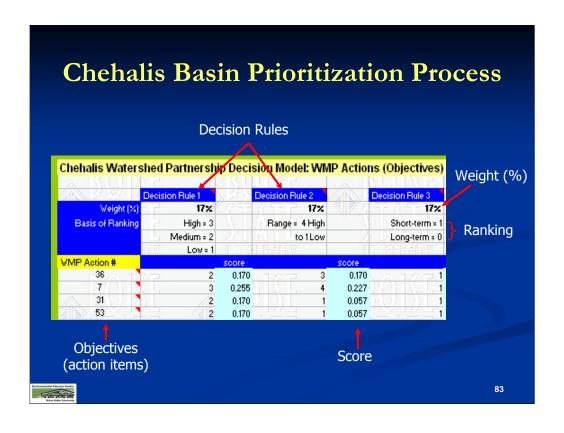
Environmental Finance Curtor

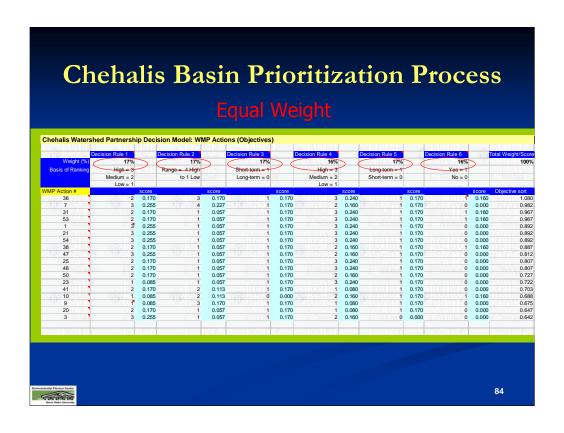






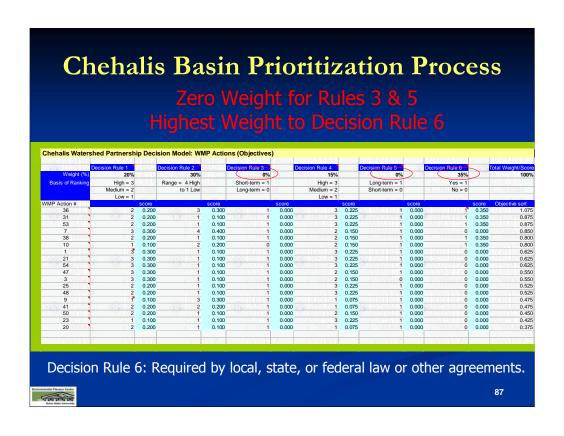
	Decision Rules	Definitions	Range
1	Is it a primary objective?	Does something else need to happen before something else? Value added creates the potential for any other objective to be accomplished. Value added includes satisfying data gaps.	Value added independent (high) Independent (medium) or dependent (low) variable.
2	How many planning categories does the objective meet?	Accomplishes one or more of the four categories (wq, wq, h, isf) This assumes that all objectives that protect or enhance instream flows get four points because all planning components apply. Run this as a separate rule.	1-4 weighting
3	Is the objective time sensitive (deadline)?	Does this have to be done within a specific or critical time period? Each item can have its own critical time period based on experience.	Short term (3 years or less) – long term
4	How achievable is the objective?	Do we know the resources (people, data, public support, and money) are available to do it?	High-Medium-Low
5	Is it a long term or short term benefit to the Basin's health?	Limited resources	No long term or unknown benefit (0)
6	Required by local, state, or federal law or other agreements.		Yes (1) or No (0)

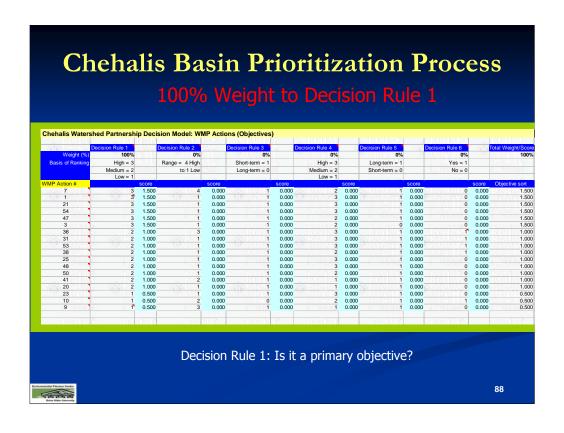




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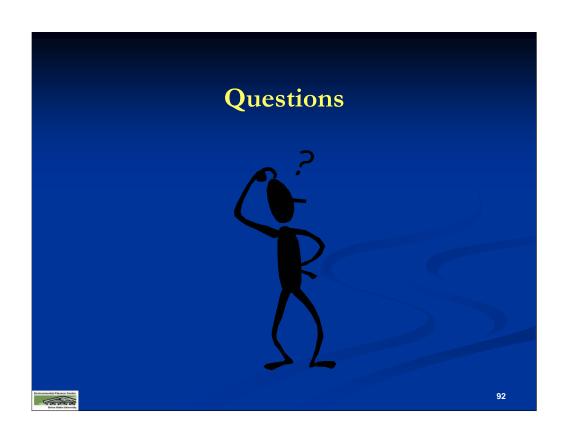


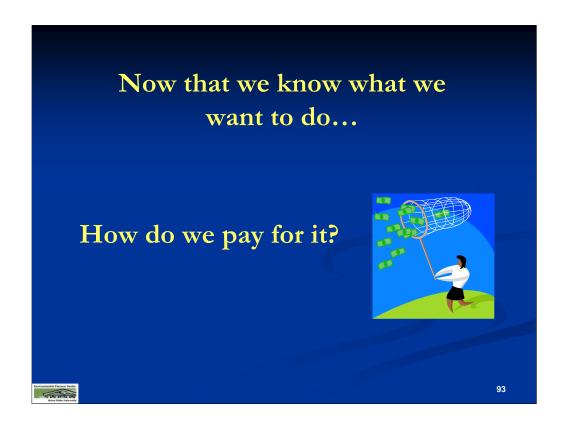
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53	21	21	21	7	54
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21	47	31	31	10	3
54	31	53	53	1	36
38	53	3	47	21	31
47	25	47	25	54	53
25	48	38	48	47	38
48	38	10	38	3	25
50	3	25	9	25	48
23	41	48	41	48	50
41	50	41	3	9	41
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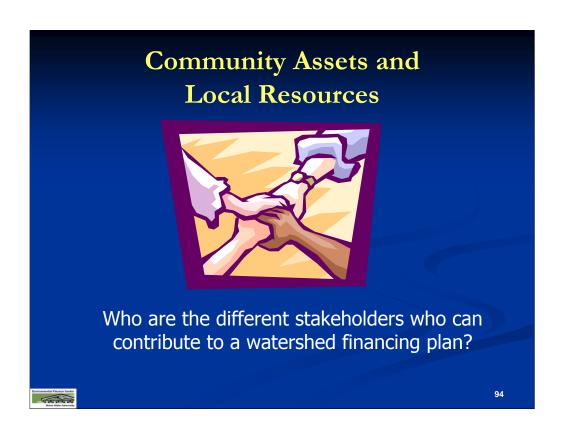
How Prioritizing Objectives Helped to Clarify Tasks

WMP Act	ions (Objectives)	Proposed Tasks				
WMP Act	ion # [Column B Priority = Highest to Lowest]					
36	Develop approaches to keep forestry and agriculture on the land. Clarifying point that this is more an issue about infiltration than runoff.	Inventory of properties (where are designated ag lands?) and mapping. 2. Determine which lands are at risk and/or provide opportunity for protection. 3.Gap analysis of existing incentives and programs. 4. Public Outreach 5. Deliver program activities. 6. Outcome measurement. (Requires database capabilities)				
31	Protect healthy waters of the Chehalis Basin so they do not become impaired or need Total Maximum Daily Load (TMDL) reporting.	[Refer to 45, 44, 43, 41, 42, 37, 35, 34, 32, 31, 8]1. Inventory of all waters. 2a. Establish monitoring and gather and interpret data. 2b. Determine which waters are at risk and/or provide opportunity for protection. 3. Gap analysis of existing programs and determine their effectiveness 4. Identify activities that would reduce risk of waters becoming unhealthy. 5. Improve stormwater functions. 6. Public Outreach 7. Deliver program activities 8. Outcome measurement. (Requires database capabilities)				
53	Current regulatory flows should be retained; the Partnership wishes to preserve the 1976 priority date for those flow levels. Goals would fall under Water Quantity Goals.	Send Letter to Department of Ecology (Completed), GO TO> Action #54				
7	Recommend adequate funding level for water resources management (source to be determined; funding to be distributed to those entities involved in water resources management). What activities does this encompass and what will be done? Who would be involved? This is similar to Action 1? Made both actions objectives because they are general and then identify tasks.	[Refer to Action 18, 22, 37] 1. Plan 2 Fund Development to identify required funding to accomplish VMPP 2. Decide whether to establish a separate legal organization capable of receiving public and/or private funds (such as a 501c3 organization, or Lower Columbia Basin Commission) for functions and activities. 3 Establish MOUs and MOAs for enhancing partnerships. 4. Develop strategies for maximum coordination with partners and for leveraging financial and political resources. 5. Expand the public information strategy (see P. IV-127).				
38	Prevent the introduction of detrimental plant and animal species (aquatic and terrestrial) and control or eliminate species designated by the state or county as noxious, invasive, quarantined, or nuisance species.	[Refer to 31] 1.Gap analysis of existing incentives and programs [e.g., Multi- County Noxious Weeds Coalition] 2. Obtain and/or develop mapping of current infestations. 3. Determine which waters are at risk and/or provide opportunity for protection. 4. Support Public Outreach 5. Deliver program activities. 6. Outcome measurement.				









Local Fundraising



- Local fundraising campaigns have the dual benefit of raising revenues <u>and</u> raising awareness of the watershed initiatives.
- Since administrative costs seem to be the hardest to meet, local fundraising efforts can raise the funds needed for administrative purposes.



Being Blafe Union

The Guidebook of Financial Tools

- Tools for Raising Revenue
- Tools For Acquiring Capital
- Tools For Enhancing Credit
- Tools for Building Public Private Partnerships







