

Welcome to the CLU-IN Internet Seminar

Brownfields Cleanup Grant Guideline Sponsored by: U.S. EPA Region 9

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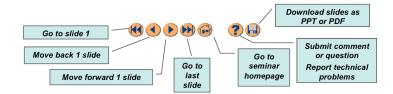
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Visit the Clean Up Information Network online at www.cluin.org

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Housekeeping

- · Please mute your phone lines, Do NOT put this call on hold
- Q&A
- · Turn off any pop-up blockers
- · Move through slides using # links on left or buttons



- This event is being recorded
- Archives accessed for free http://cluin.org/live/archive/

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Although I'm sure that some of you have these rules memorized from previous CLU-IN events, let's run through them quickly for our new participants.

Please mute your phone lines during the seminar to minimize disruption and background noise. If you do not have a mute button, press *6 to mute #6 to unmute your lines at anytime. Also, please do NOT put this call on hold as this may bring delightful, but unwanted background music over the lines and interupt the seminar.

You do not need to wait for Q&A breaks to ask questions or provide comments. To submit comments/questions and report technical problems, please use the ? Icon at the top of your screen. You can move forward/backward in the slides by using the single arrow buttons (left moves back 1 slide, right moves advances 1 slide). The double arrowed buttons will take you to 1st and last slides respectively. You may also advance to any slide using the numbered links that appear on the left side of your screen. The button with a house icon will take you back to main seminar page which displays our agenda, speaker information, links to the slides and additional resources. Lastly, the button with a computer disc can be used to download and save today's presentation materials.

With that, please move to slide 3.



Brownfields Cleanup Grants for Potential Applicants

August 23, 2012

Presented by: EPA Regional Representatives:

Bill Rothenmeyer

US EPA Region 8 Diane Strassmaier, Region 9

Mary Goolie, Region 10

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Discussion Points

- Cleanup Grants
- Brownfields Competitive Grant Process
- Ranking Criteria/Sub-Criteria
- Threshold Criteria/Sub-Criteria
- Useful Application Preparation Tips
- Additional Resources and Final Questions



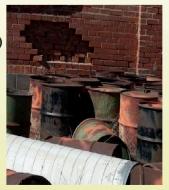
Cleanup Grants

- To carry out cleanup activities at brownfield sites
- Up to \$200K per property
- Hazardous substances or petroleum contamination
- May apply for up to 3 properties: Separate proposals for each property
- Applicant applying for both hazardous substance and petroleum cleanup grant funding at the <u>same site</u> must submit <u>ONE</u> proposal, which cannot exceed \$200,000
- Non-profits may apply
- Cost share requirement of 20%
- Must own site at time of application



Cleanup Grants - "Hazardous Substances, Pollutants, and Contaminants"

- Hazardous Substances
- Petroleum Contamination
- Asbestos & Lead Paint are eligible
- Controlled Substances (e.g., Meth labs)
- Mine-Scarred Lands
- Other environmental contaminants





Cost Share

- Cleanup Grant Recipients are required to provide a 20% cost share (e.g.,\$200,000 Grant has \$40,000 Match)
 - No Federal Funds For Match
 - The cost share may be in the form of a contribution of money, labor, material, or services from a non-federal source.
 - If contribution is labor, materials or other services, it must be incurred for an <u>eligible and allowable</u> expense.
- Hardship Waivers Can Be Requested



FY2011 Competitive Grant Process

- _____, 2012 Assessment, Cleanup, Revolving Loan Grant Request for Proposals (RFP)
- _____, 2012 Proposal <u>Submission Deadline</u>
- Spring 2013* Approx. \$18 million awarded, 90 cleanup grants nationwide

*tentative



Competitive Grant Process

- FY2013 Proposal Guidelines for Assessment, Revolving Loan Fund, and Cleanup Grants will be @:
 - www.epa.gov/brownfields or @:

www.grants.gov

❖ This training is *NO SUBSTITUTE* for reading and closely following the detailed Guidelines!



Competitive Grant Process

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- Ranking Criteria
 - Evaluated by national panel
 - EPA cannot offer direct assistance to applicants
- Threshold Criteria
 - Evaluated by EPA Region
 - EPA Region can answer questions from applicants on eligibility before submittal
 - EPA may question applicant for more detail after submittal
 - If project does not meet threshold, it is not ranked



Ranking Criteria

Dual approach to preparing an application

- Address Individual Elements, Pick up as many points as possible
- Paint a Picture of your Community, Explain Its Unique Circumstances that will allow it to Significantly Benefit from the Cleanup



Ranking Criteria

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Four Ranking Criteria Sections for Applicants:

- 1. Community Need
- 2. Project Description and Feasibility of Success
- 3. Community Engagement and Partnerships
- 4. Project Benefits



Ranking Criteria (con't)

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- Each criterion is made up of Sub-criteria.
 - Answer each individually!
- Total possible points for each grant type is 100.



1. Community Need (ARC Applicants)

- <u>Community Need</u> Under this criterion, proposals will be evaluated on:
 - Applicant's description of the health, welfare, environmental, *and*
 - Financial needs of the targeted community as it is affected by the presence of brownfields.
- * Responses should clearly identify the sources of information used in this section.



1. Community Need (con't)

- 15
- <u>Health, Welfare, and Environment</u> Provide information on the number and size of the brownfields and the health, welfare, and environmental impacts of these sites in your targeted community.
- Brownfields Effect On Target Community
 - Type, Number, Size, Location Of Sites
 - Typical Contamination
 - Sensitive Population In Community
 - For example: minorities, children, and women of child-bearing age
 - Disproportionate Environmental Impact Data
 - For example: Cancer Studies, Asthma



Identify All Information Sources!



Consider:

- Children Trespassers
- Fire Potential
- Continued deterioration of structures





Community Need

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- Note!
 - Information is ask on impact of Brownfields in Community, Include cleanup site and other sites
 - You should appropriately define your target community



1. Community Need (ARC Applicants) (con't) 18

- Financial Need Describe the economic impact of brownfields on the targeted community/Demonstrate the economic needs of the targeted community's residents
 - Provide rates of poverty, household income, unemployment rate, and other widely available demographic information (Provide Examples)
 - Use current and relevant data sources
 - Use Table Format
 - Compare to State and National Data
 - Discuss the impact of closed factories, i.e. number of jobs lost, property tax impacts, etc.
 - Provide factors explaining why other financial resources are <u>Not</u> available for cleanup of brownfields
 - For Example: Fiscal Condition?, Population Size



Identify All Information Sources!



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For Cleanup Proposals, Also Describe

- Proposed Cleanup Plan
- Institutional and/or Engineering Controls, and
- Site Reuse Plans





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Budget

- Table (USE Sample Format for Budget)
- Separate lines or table for Hazardous Substance and Petroleum contamination
- Narrative
 - Describe Each Task (Please No Acronyms e.g. ESA spell it all out)
 - Give outputs and associated costs where possible
- Know Cost Eligibility (Administrative Cost Ban, Purpose Of Grant)
 - Fedspeak: Never use the word "administrative" to describe a task. Use "program development" or something similar.
- Equipment Costs
 - It is always useful (and strongly suggested) to explain and justify equipment and/or supply budget items.



2. Project Description/Feasibility of Success **Cleanup Budget**

Sample Format for Budget

Budget Categories	Project Tasks				
(programmatic costs only)	[Task 1]	[Task 2]	[Task 3]	[Task 4]	Total
Personnel					
Fringe Benefits					
Travel ¹					
Equipment ²					
Supplies					
Contractual ³					
Other (specify)					
Subtotal:					
Cost Share					

<sup>Travel to brownfield-related training conferences is an acceptable use of these grant funds.

EPA defines equipment as items that cost \$5,000 or more with a useful life of more than one year. Items costing less than \$5,000 are considered supplies. Generally, equipment is not required for RLF grants.

Applicants must comply with the procurement procedures contained in 40 CFR 31.36, or for non-profits, with 40 CFR 30.40 through 30.48.</sup>



- Project Description and Feasibility of Success Under this criterion, proposals will be evaluated on Applicant's ability to Demonstrate:
 - Reasonable approach to the project
 - Sufficient resources to complete the project, and
 - Capability to complete the project in a timely manner.



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Leveraging

- If costs will exceed the matched project amount, \$240,000. describe the funding or resources (public and private) you have or will seek to complete the project. Proposals with firm commitments for funds will be evaluated more favorably. If possible provide letters committing funds.
- Describe the sources or potential sources of funds for site redevelopment
- Provide Examples Of Past Leveraging



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- Programmatic Capability **All Cleanup Applicants** must **clearly** demonstrate your ability to manage a grant and oversee the work (i.e. demonstrate sufficient resources to complete the project and a capability to complete the project in a timely manner).
 - Prior Brownfields Grantee
 - Past Grant(s) Management & Performance
 - Funding Expenditure
 - Compliance
 - Accomplishments
 - Adverse Audit Findings
 - Corrective Action For Past Grant Management Issue



Programmatic Capability

- If you have not managed a EPA Brownfields Grant describe your experience with:
 - Other EPA grants
 - Other Federal grants
 - State or other grants



Programmatic Capability

- Explicitly describe:
 - Describe record of meeting grant requirements including reporting requirements
 - Staff to manage grants, ability to maintain staff
 - System in place to procure consultants
 - Specify if you have had or have not had adverse audit findings



- 2
- Community Engagement and Partnerships Under this criterion, proposals will be evaluated on:
 - Applicant's plan for engaging the targeted community in the project to be funded under this grant;
 - Extent to which the applicant has identified and established relationships with the partners necessary to achieve the project's goals; and
 - Extent to which the support letters provided by community-based organizations involved with the project demonstrate specific and valuable commitments to the project.



- 2
- <u>Community Engagement</u> Describe your Plan For Community Involvement:
 - Cleanup Planning
 - Site Reuse Planning
 - Past Community Involvement
 - Project Progress Reporting Plan
 - Address Language Barriers-whether you have them or not!



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- **Partnerships** Describe your efforts and/or plans to develop partnerships with:
 - Both Local Environmental and Health Agencies: Develop a meaningful project role
 - Specify that project will be enrolled in State Program
 - Show Knowledge Of State Programs
 - Other governmental entities



<u>Community-based Organizations</u> - Provide a description of, and role of, the key community-based organizations involved in your project.

- Describe Organizations
 - Describe Role In Project
 - Describe Any Commitments By Organizations
 - Support Letter From EACH Organization
 - Proposal Attachment
 - Must Describe Role
 - Must Describe Commitments
- Community-based organizations are NOT your congress persons or other elected officials. It is NOT the Mayor's office.
- Support Letters Required

*EPA will focus on the unique contributions and strength of partnerships, instead of the sheer number of letters an applicant submits.

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- Examples of Community Based Organizations
 - Neighborhood Groups
 - Business Groups, Chambers of Commerce
 - Environmental Groups
 - Economic Development Organizations
 - Local Festival Organizations
 - Volunteer Fire Departments
 - Social, Fraternal, and Religious Organizations



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- **Project Benefits** Under this criterion, proposals will be evaluated on the extent to which your project's anticipated outcomes:
- Promote general welfare through the improvement of the public health and safety, economy, and environment of the targeted community; and
- Contribute to your overall community "vision" for the revitalization of brownfield sites.
- Consideration will be given to how public health issues are addressed during the project, the anticipated benefits of redevelopment, and the incorporation of sustainable practices.



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- Welfare and/or Public Health Describe the environmental, social, and/or public health benefits anticipated from the redevelopment of sites assessed and/or cleaned up under this grant. Communicate all benefits including:
 - Direct & Indirect From Cleanup, and/or Site Reuse
 - For Example: Exposure, Hazard, Risk & Blight Reductions
 - Protection of Community & Sensitive Populations from Project Contaminants during cleanup
 - For Example: Signs, Fences, Dust Control, haul routes, emission monitoring



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- <u>Economic Benefits and/or Greenspace</u> Explain how the grant will produce Economic and/or Non-Economic Benefits.
 - Describe All Direct Economic Benefits to be Accomplished by Your Project Be Specific!
 - For Example: expected results in x% increase in tax revenues, x number of jobs, x% increase in property values
 - Describe All Other Non-Economic Benefits
 - For Example: Non-Profit Reuse, Charitable Reuse, x number of acres created for Greenspace, Open Space, Developed Parks, Recreational, Preservation of Open Space on Urban Edge



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- Environmental Benefits from Infrastructure Reuse/
 Sustainable Reuse -Describe How the Cleanup Grant will
 help Facilitate Infrastructure Reuse -Be Specific!
 - For Example: Water, Sewer, Electricity, Roads, Storm Drain, Public Transit, Building
 - Describe How the Cleanup Grant will help Facilitate Sustainable Reuse - Be Specific!
 - For Example: green buildings, energy efficiency, water management, green remediation, construction and demolition materials recycling, diesel emissions reductions, and renewable energy on brownfields, community character, transit, live/work Read section on Livability Principles in Section I of Proposal Guidelines.



Special Considerations

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- Determine if project will apply to Special Considerations
- Consider Special Considerations in preparing narrative



Threshold Criteria – Must Pass

- Applicant Eligibility
- Letter from the State or Tribal Environmental Authority
- Site Eligibility includes Phase II site assessment (draft report sufficient)
- Property Ownership Eligibility
- Cleanup Authority and Oversight Structure
- Cost Share
- Community Notification



Threshold Criteria – Must Pass

- Threshold Criteria developed to:
 - Ensure applicants are eligible to receive assessment grants.
 - Increase likelihood of grantee success.
- Applicant Responses to Threshold Criteria
 - Regional Review
 - Pass/Fail
 - Must Pass All Requirements
 - Failure Means- the proposal will not be competed in the national competition



Applicant Eligibility Cleanup Grants

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- All applicants <u>must</u> describe how they are an eligible entity in order to receive a Cleanup grant(s).
- Eligible entities are:
 - General Purpose Unit of Local Government (as defined under 40 CFR Part 31)
 - States and Tribes
 - Quasi-government entities (e.g., regional councils, redevelopment authorities, economic development agencies, etc.)
 - 501(c)(3) Non-profits (Provide documentation on nonprofit status.)





Letter from State or Tribal Environmental Authority

4

- Provide a *current* letter from the state or tribal* environmental authority acknowledging that the applicant plans to conduct or oversee assessment and/or cleanup activities and to apply for grant funds.
- If you are applying for multiple types of grant program activities, you need to submit only one letter acknowledging the relevant grant activities. *However, you must provide the letter as an attachment to EACH proposal*.
- Provide your state/tribal environmental authority sufficient notice.

*Except for State or Tribal Environmental Authority



- The Brownfields Law prohibits EPA from providing grant funds to an entity that is considered potentially liable under CERCLA Section 107.
- CERCLA contains very broad liability provisions.
- Liability for site owners is highly dependent on HOW and WHEN the site was acquired.
- Therefore, site eligibility is dependent on *HOW* and WHEN the site was acquired.



- Hazardous Sites
 - EPA Is Decision Maker
 - Applicant Can Not Be Potentially Liable (CERLCA)
- Petroleum Sites
 - State Is Decision Maker (Except for Tribes)
 - State Petroleum Eligibility Letter
 - Request Early
 - Unique From State Acknowledgement Letter
 - Proposal Attachment



- Petroleum Sites Only
- Non-Tribal* petroleum site applicants must provide answers to the petroleum threshold questions to the appropriate state contact in <u>sufficient time</u> for them to make an eligibility determination.
- State review based on statutory requirements to determine whether the site is:
 - Relatively Low Risk,
 - No Viable Responsible Party, and
 - No RCRA Corrective Action.

*Tribal applicants submit their petroleum threshold answers to EPA with their proposal.

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• Ownership Eligibility

- Owner Liable Unless Exemption Applies
- Common Liability Exemptions/Defenses
 - Involuntary
 - Tax Foreclosure
 - Eminent Domain
 - Bona Fide Prospective Purchaser
 - Innocent Landowner
 - Contiguous Property Owner
 - If Exemption Applies, Site Eligible!



- Bona Fide Prospective Purchaser (BFPP)
 - Not Responsible For Contamination
 - Not Affiliated With Responsible Party
 - Jan 11, 2002, Criteria Not Applicable For Grant Purpose
 - Other Continuing Obligations
 - All Appropriate Inquiry
 - ASTM E1527 Ph I Environmental Site Assessment
 - Prior To Acquisition
 - Current



Site and Property Ownership Eligibility (Site-Specific Assessment and Cleanup Applicants Only) (con't)

• What All Appropriate Inquiry Standard Applies?

- Depends On When Site Was Acquired
- After Nov 1, 2006, ASTM E1527-05
- Nov 1, 2005 Nov 1, 2006, ASTM E1527-97, 00, or 05
- May 31, 1997 Nov 1, 2005, ASTM E1527-97 or 00
- Before May 31, 1997, Case Specific
 - Totality of Information About Purchase & Price
 - Commonly Known Information
 - Site Visit Record
 - Etc...



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• Requires an ASTM E1903-97 or equivalent <u>Phase II</u> site assessment report completed prior to proposal submission in order to best describe cleanup plan and estimated costs.



Sites That Are NOT Eligible

- Property on, or proposed for listing on, the National Priorities List
- Property subject to unilateral administrative orders, court orders, administrative orders on consent, or judicial consent decrees
- Property subject to the jurisdiction, custody, or control of the U.S. government*

*Lands held in Trust by the U.S. Government are generally eligible for funding $\frac{8721112}{49}$



Cleanup or Legal Authority and Oversight Structure

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• Cleanup Oversight

Describe how you will oversee the cleanup at the site. Indicate whether you plan to enroll in a state or tribal voluntary response program.

• Property(s) Access Plan

• Provide your plan to obtain access to adjacent or neighboring properties, if necessary.





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- <u>Cleanup Applicants Only</u> must provide the community with notice of its intent to <u>apply</u> for an EPA brownfields grant and an opportunity to submit comments by:
 - ✓ Placing an ad (or equivalent) in your local newspaper that covers the area targeted by your proposal at least two weeks prior to the submittal date. (And no later than October 1, 2009)
 - Clearly communicating that a copy of the grant proposal is available for public review by indicating in your ad where the draft proposal is located (e.g. town hall library, website).



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- ✓ Indicating that you will accept comments on the draft proposal.
- ✓ Stating the date and time of a public meeting that you must hold <u>prior</u> to proposal submission.
- Applicants who are submitting more than one proposal may plan to have a single community notification ad and meeting. However, all targeted communities must receive the notification and be provided an opportunity to comment on the proposal(s) relevant to their community.



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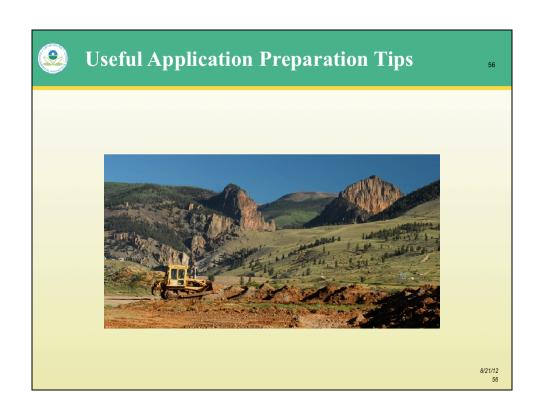
Notification must include draft Analysis of Brownfields Cleanup Alternatives (ABCA)

- Draft ABCA Report must be made available for public review
- Application must include copy of draft ABCA report, summary of public comments on draft ABCA, and response to the comments



Draft Analysis of Brownfields Cleanup Alternatives (ABCA)

- Site background, location, previous uses, future use, environmental investigations,
- Applicable Regulations and Cleanup Standards
- Evaluation of Cleanup Alternatives
- Recommended Cleanup Alternative





Encourage Good Basic Proposal Prep

- Read the entire 2012 Guidelines and follow directions.
- Get mentoring from prior grantees (listed @ www.epa.gov/brownfields/bfwhere.htm)
- Write as though the reader knows NOTHING about your community.
- Address all criteria if it doesn't apply say so and explain why.
- Use the Proposal *Check Lists* at the end of the Ranking Criteria section.
- Avoid using acronyms and technical/organizational jargon



Encourage Good Basic Proposal Prep (con't)

- Use "white space" and obey __ page limits (not including the 2-page cover letter)!
- There is a 2 page cover letter limit.
- Total proposal pages may not exceed __(__ page narrative; 2 page cover letter). Attachments are not included in page limits!
- 1" margins; 12 pt font; no binders; NO COLOR.
- Limit attachments to required and relevant documents and letters.
 - Do not attach maps and photos



Good Proposal Preparation

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G. Ongoing Community Involvement

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- Establishing a Brownfield Working Gree
- Proparing a Community Involvement
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- Holding public meetings
- Updating sconomic development partners
 Holding Brownfield Owner and Developer workshop

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Encourage Good Basic Proposal Prep (con't)

- Contact State/Tribe/EPA with eligibility questions early.
- Contact partners for assistance in preparing and/or reviewing your proposal!
- Contact State if applying for petroleum.
- Set up public meeting and get meaningful public input.





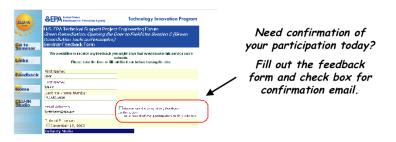
Web-Based Resources

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- FY13 ARC Proposal Guidelines –
- FY13 ARC Frequently Asked Questions (FAQ) –
- EPA Land Revitalization Projects and Construction and Demolition (C&D) Recycling http://www.epa.gov/epaoswer/non-hw/debris-new/factsheet.htm
- Regional Information on-line -
- Headquarters Information on-line www.epa.gov/ brownfields
- SmartE-Online Sustainable Management Approaches and Revitalization Tools www.smarte.org
- Technical Assistance to Brownfields Communitieswww.tabez.org

Resources & Feedback

- To view a complete list of resources for this seminar, please visit the <u>Additional Resources</u>
- Please complete the <u>Feedback Form</u> to help ensure events like this are offered in the future



New Ways to stay connected!

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