











SMARTe: Improving Revitalization Decisions

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Bilateral Working Group







Outline

- U.S.-German Bilateral Working Group (WG)
- EPA's Office of Brownfields Cleanup and Redevelopment (OBCR) and Office of Research and Development (ORD)
- U.S.-German Phase 3 Primary Activities/Products
- SMARTe Overview
- SMARTe Demonstration
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- Contact information

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EPA's Office of Research and Development has been working cooperatively with the German Federal Ministry for Education and Research (BMBF) since 1990. This partnership is the U.S.-German Bilateral Working Group.

First two phases (1990-1995; 1995-2000) focused on evaluation of cleanup technologies. Total of 20 technologies were evaluated (10 in each country) over this 10 year period.

In 2000, the WG decided to begin Phase 3 (2000-2005) with a focus on revitalization of sites. EPA's Office of Brownfields Cleanup and Redevelopment became a co-lead of the working group. The Interstate Technology Regulatory Council became a partner at this time with EPA.



EPA's OBCR is funding EPA's ORD to continue it's work with the BMBF and to research and develop SMARTe.







ORD and OBCR - Working toward common goals

US-German Bilateral

- Facilitate Equitable Land Use
- Facilitate Faster Revitalization of Sites
- Allow Greater Independence from Public Money
- Enhance Benefits to Society

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OBCR

- Protecting the Environment
 Addressing brownfields to ensure the health and well-being of America's people and environment.
- Promoting Partnerships
 Enhancing collaboration and communication
 essential to facilitate brownfields cleanup and
- Strengthening the Marketplace
 Providing financial and technical assistance to bolster the private market.
- Sustaining Reuse
 Redeveloping brownfields to enhance a
 community's long-term quality of life.

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On the left are the U.S.-German Bilateral WG's Phase 3 goals. On the right are EPA's OBCR's goals.

As you can see, they are fairly similar:

Facilitate equitable land use – protect health of ALL people and the environment Facilitate faster revitalization of sites – enhance collaboration and communication among and between stakeholders (stakeholders on one site and stakeholders between sites/areas/countries).

Allow greater independence from public money – bolster the private market Enhance benefits to society – enhance community's long-term quality of life.



The primary WG activities of Phase 3 are joint workshops and two related products: SMARTe (U.S.) and Start-Up-Resource and Start-Up-Plan (Germany). We will focus on SMARTe for this presentation. The information contained in SMARTe is very similar to the information contained in the German Start-Up-Resource. They were developed concurrently using similar approaches.



First, here's a summary of the workshops.



Here's an overview of the team that developed the primary Phase 3 products.

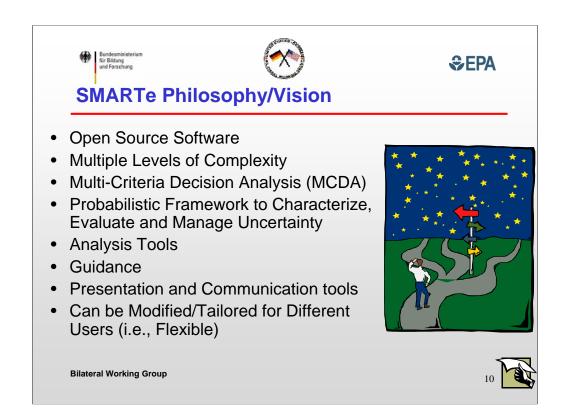
Model Projects used in both countries to provide information for SMARTe and Start-Up. Joint Workshops also provided information and tools/techniques.



SMARTe stands for...

It is a web-based decision support tool that can help stakeholders develop and evaluate future reuse scenarios for their particular site.

You might give an example of an audience-relevant BF site and talk about what pieces of information go into the decision regarding what that site will be.



Open Source Software – EPA is putting in money now so SMARTe can be free to the public later.

Complexity – can be used by novice through expert (information, technical tools/calculators, expert systems).

MCDA – useful to make complex, multi-faceted decisions with lots of multi-disciplinary stakeholders who have different priorities.

Uncertainty – determine if more information is needed and what inputs to the decision are most important.

Analysis Tools – expert systems, modeling, statistics

Guidance – interactive assistance through the process

Presentation/Communication – graphs, visual simulations, pictures, plans

Flexible – templates, etc., easy to modify/create. XML and open source software allow educated users to create/modify for their needs.



So how did we decide to develop these products? In 2001, workshops were held in both countries in order to identify the obstacles to redevelopment of brownfield sites. BMBF, EPA, and ITRC determined which obstacles could be addressed by the U.S.-German Bilateral WG within a 5 year period and what tools might be developed to help overcome those obstacles. SMARTe became the tool on the U.S. side.

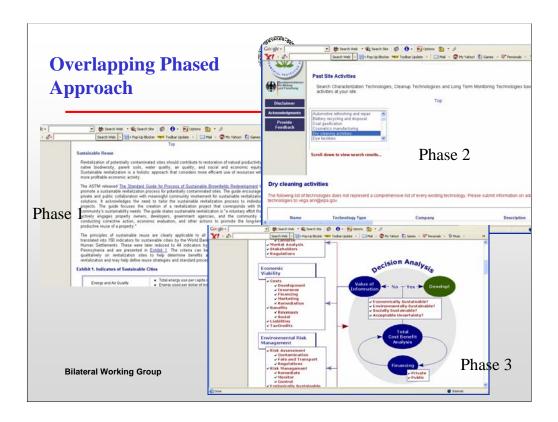
Here are 5 obstacles just to give some examples. Handout tickler is for "obstacles list" if you choose to use it. If so, mention that the entire list and how it was addressed within SMARTe (or will be addressed) is provided on a handout.



Already discussed most of these, but two things need to be mentioned.

First, the beta test version of SMARTe has a "provide feedback" button where any user can provide comments to the SMARTe Technical Development Team (STDT).

Second, the bilateral WG is starting to select beta test sites. Specifically, beta projects are projects which are "stuck" or are in the early stages of redevelopment. These projects will be guided by members of the STDT to use SMARTe to help them through the revitalization process and be asked to provide critical feedback information regarding what worked, what didn't work and what's missing from SMARTe.



SMARTe is being developed in an overlapping phased approach.

- Phase 1- making sure people know about and have access to information and resources. 2003 and beyond.
- Phase 2 Developing interactive tools and templates that can be used as stand-alone tools. 2005 and beyond.
- Phase 3 Integrating all the tools and templates into an expert system with data analysis capabilities that will allow users to evaluate future reuse scenarios and print out a revitalization plan based on their inputs and decisions. 2007 and beyond.







SMARTe Introduction

SMARTe contains four primary components:

- Screening Tool Leads users through the entire revitalization process. Currently called SMARTe Screen, available 2007.
- eDocument Provides information, links, and resources regarding the revitalization process. Currently called SMARTe Resource, available for beta testing now.
- Search engine Allows users to search for information, tools and best practices. Currently called SMARTe Search, available October 2005.
- Toolbox Contains electronic tools (e.g., searchable databases, templates) to analyze and solve revitalization issues. Added every year.

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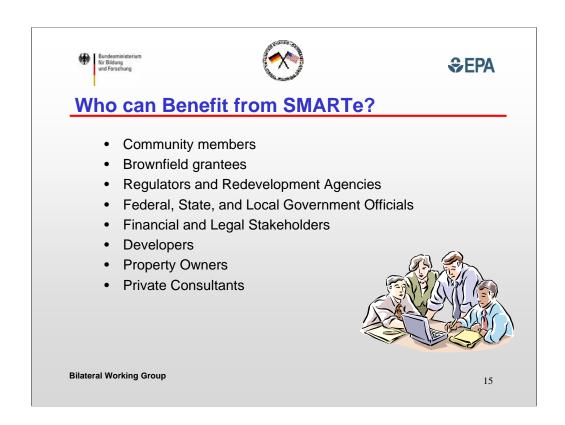
Here is a brief introduction to SMARTe. We will go over it in more detail via the internet in a few minutes (of if no internet connection, you can use screen shots, or you don't have to do a demo. Get the screen shots you want by going to www.smarte.org and accessing the screen you wish to capture. Click and hold ctrl-alt-print screen on your keyboard. Open up a blank ppt slide and press ctrl-V to paste the screen shot on the slide. Size appropriately).

If a user wishes to access the entire decision support system (start at the very beginning), he/she would enter at the screening tool. This walks the user through the entire process (to be completed in 2007).

If a user just needs some information about a particular subject, he/she can access the eDocument (currently available for beta testing).

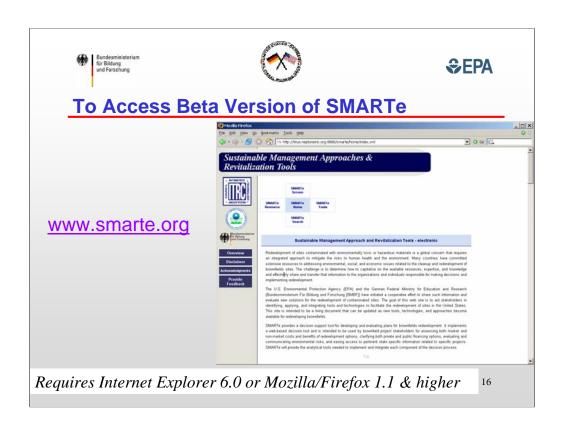
If a user isn't sure where to find the information he/she needs, the user can use the search engine (planned availability: October 2005).

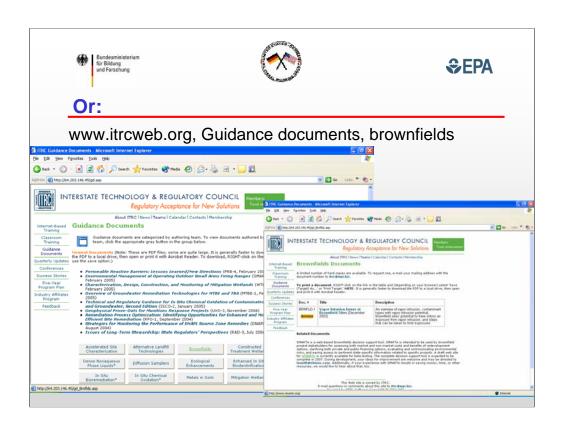
If a user wants to find a characterization technology, identify an approach to involve the public, etc., he/she would use one of the interactive tools (two databases currently available; other functions will continue to be developed through 2007 and released on an annual basis).

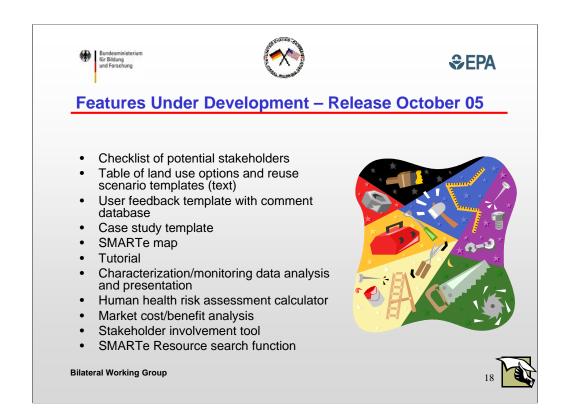


SMARTe is intended to be used by those at the novice level all the way through the expert level. Novices will likely access SMARTe for information and some of the non-technical tools and templates while experts will access the more technical tools. A variety of stakeholders will use SMARTe to walk through the entire revitalization process – make sure they've addressed all of the different aspects of a revitalization effort and are making a decision based on data of known quality.

SMARTe is being built in freeware so that it can be made free to the public.







Here are some of the features currently under development.

The handout tickler is for the components list. I wouldn't hand this out to most audiences. And when it is handed out, most audiences would only need the first worksheet.









Schedule

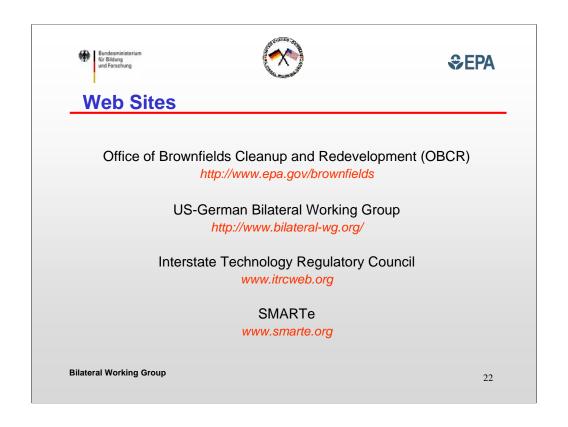
- Beta testing (continuous)
- User feedback (continuous)
- Annual updates to add tools and address comments
- Complete decision analysis tool by October 2007
- Sustainable revitalization tools 2005-2010
- Final SMARTe 2010 (updates as needed)



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For questions, etc. regarding SMARTe – contact Ann Vega.



List of websites that might be useful.

